Annual Report





Our mission

Provide an optimal food supply for community agencies serving Montreal's most vulnerable people while actively participating in the development of sustainable solutions to promote food security.

Respect

For the people we help, for coworkers, volunteers and partners. Respect also for the environment in which we live and work.

Integrity

In all our actions we are committed to acting honestly and with transparency.

Fairness

In the decisions we make for the benefit of our partners, in the way we share the food we receive, and in the way we treat our colleagues and volunteers.

Solidarity

In helping each other freely and openly to fulfill Moisson Montréal's mission.

Personal Commitment

On a daily basis, we are united together in the fight against hunger. We serve our community partners for the benefit of all Montrealers struggling with hunger.

The impact of the multiplier effect

In 2019, Moisson Montréal was named among the Top 10 Canadian Impact Charities for the third consecutive year by Charity Intelligence Canada. With each dollar donated, Moisson Montréal is able to distribute nearly \$15 worth of food.

\$1 + \$15 Top 10 Canadian Impact
Charities

i Charity Intelligence Canada



2019-2020 **highlights**

Moisson Montréal is a registered charity founded in 1984 and the biggest food bank in Canada. We provide donated food and basic products to community organizations serving individuals and families in need on the Island of Montreal. Our fleet of trucks allows timely pickups from 306 donors in the food industry. The hub of our operations is an 11 000 square meter facility for receiving, sorting and warehousing where 275 000 kg of food per week is distributed free of charge, primarily to 253 community agencies. According to a carbon assessment carried out in 2018, the reduction of food waste resulting from our recovery and redistribution model, Moisson Montréal removes 18 000 tonnes of carbon (CO₂) on an annual basis that would have otherwise ended up in the atmosphere had the food gone to waste. This is equivalent to emissions from 8 144 cows in one year.



253 community agencies served on a regular basis

567 317 requests for food aid fulfilled every month by our community agencies

value of food distributed

35.2%

of the beneficiaries of our agencies' food pantry programs are children

11 351 volunteers

306 food donors



Types of donations received



SOURCES OF MONETARY SUPPORT

Foundations, religious communities and other registered charities 9%

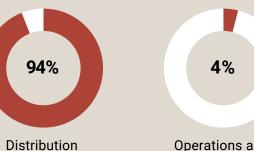
Events and campaigns 30% Individuals

Companies and associations Rentals, service contracts and other sources 7% Governments

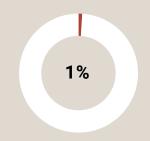
Deferred revenue

7%

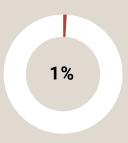
Where donations go (percentage of expenses)



Operations and services to community agencies



Philanthropic development and fundraising activities



Administration



of food

• M • моіsson монткéal 6880 Chemin de la Côte-de-Liesse, Saint-Laurent, QC H4T 2A1 | Т 514 344-4494 | info@moissonmontreal.org

A word from our leaders

50 weeks of sunny weather, 2 weeks in the eye of the

For the third year in a row, we were named by Charity Intelligence as one of Canada's Top 10 Canadian Impact Charities. This is a reflection of Moisson Montréal's tremendous impact on the community and a confirmation of the magnitude of our social solidarity

Satisfied community agencies
The Canadian economy's performance over the last few years has translated into a decrease, by more than 10%, of emergency food services offered by our 253 community agencies, as well as a 4% reduction in food distribution per year as compared to 2018-2019. At the same time, according to a 2019 Summer survey, 69.4% of accredited organizations' food needs were met by Moisson Montréal, compared to 60% the previous year. The food distributed to our 253 accredited partners, to other Quebec Moissons (food banks), and to other Canadian food banks, valued at \$81 500 000, provided substantial savings to all of these organizations.

A rich associative life and a committed team

Again this year, we have focused on the development of our associative life in order to optimize the relevance of our service. Whether it is in discussions with our agencies through the Grands Échanges forum or our participation in the Conseil de politiques alimentaires du Système alimentaire montréalais (Conseil SAM), we always strive to base our actions in the Montreal and Quebec food ecosystem. With the future in mind, our human resource and community relations teams created work groups that recommended changes in the organizational structure: a thorough review of working conditions, improvement of the salary structure, and an overhaul of the service agreements with our agencies, etc.

Finally, March 12, 2020 marked the end of an era. From the beginning of the pandemic caused by COVID-19, 30% of our community organizations momentarily ceased their emergency food activities due to health challenges. Our employees and volunteers demonstrated an exceptional organizational flexibility and an uncommon resilience to ensure flawless operational continuity while redirecting food to organizations that were still open. This reorganization would not have been possible without the support of our donors who believe in the cause, back the Moisson Montréal team, and allow us to change our world. We truly thank you for giving us the capacity to MAKE A DIFFERENCE.



Pierre G. Brodeur President



Richard D. Daneau **Executive Director**

Board of Directors



Pierre G. Brodeur, CPA, CA PRESIDENT Corporate director Retired Partner, DELOITTE



Robin Deveaux, CPA, CA **TREASURER** Chief Financial Officer EDF Renewables Canada Inc.



Richard Blain, MBA, IAS.A., **Fellow CRHA OUTGOING PRESIDENT** Lecturer, Human Resources Management, HEC Montréal



Jean-Guillaume Shooner, M.Fisc. SECRETARY Partner, Lawyer Stikeman Elliott S.E.N.C.R.L., s.r.l.



Richard D. Daneau **EX-OFFICIO** Executive Director, Moisson Montréal



VICE PRESIDENT Vice President, Discount Fresh Merchandising, Loblaw Companies Limited



Donald Boisvert DIRECTOR Executive Director La Corbeille Bordeaux-Cartierville



Catherine Coursol DIRECTOR Lawyer, LCM Avocats inc.



Jean-Pierre Haché, ING. DIRECTOR Vice President of Quality, Health and Safety, Bonduelle Americas Long Life



Hugues Mousseau DIRECTOR Associate Director. Cabinet conseil Heyco



Brunilda Reves DIRECTOR Executive Director and Founder. Les Fourchettes de l'Espoir



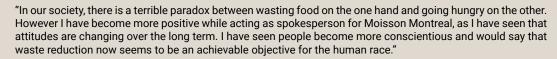
DIRECTOR President Construction Groupe Savoie - Les Résidences Soleil

Spokespeople



Élise Guilbault Co-Spokespersor

"Over the past four years, I have had the immense privilege of being a Moisson Montréal spokesperson. I have met employees, volunteers and donors who wholeheartedly ensure the good working order of the organization and make a difference in the lives of the disadvantaged who suffer from food insecurity. We don't choose to be poor. For students, single parents, senior citizens without means, people experiencing mental health issues, Moisson Montréal is there to offer essential life support: making sure they have enough to eat."





Justin Kingsley Co-Spokesperson

Our ambassadors

The Ambassadors' Club was founded in 2012 to recognize individuals who contributed in an outstanding manner to the fight against hunger through their involvement with Moisson Montréal. The Club has over 60 members and in 2019, Moisson Montréal welcomed seven new members.

Distinguished Ambassador Pierre L'Heureux A. Lassonde

Food Donations Champion Kraft Heinz Canada

In-Kind Donations Champion **Francis Girard** Déménagement La Capitale

Monetary Donations Champion

Catherine Coursol Jeunes Alliés de Moisson Montréal

Volunteering Champions Martin Raymond Daniel St-Onge **Hector Zambrano** Mouvement pour l'intégration et la

rétention en emploi (MIRE)



JAMM Founder and President and

Moisson Montréal hoard member

Marketing Leader - Payment Solutions,

Coordinator, Public Relations and Protocol,

Real Estate Agent, Lacasse Shapcott Team - RE/MAX

Prosecutor criminal and penal cases. Ville de Montréal

Catherine Coursol

Valérie Lacasse

Gloria Sanchez

Laura Beaulé

Logistics Lead

Communications Lead

National Bank of Canada

Léa Portugais-Poirier

Université de Montréal

VP Strategy

VP Creation

Lawyer, LCM Attorneys Inc.

JEUNES ALLIÉS DE MOISSON MONTRÉAL

The Jeunes Alliés de Moisson Montréal (JAMM) committee was founded in November 2016. It gathers young philanthropists rallying around the same cause: to eradicate the problem of food insecurity in Montreal. Through fundraising and networking activities in 2019-2020 the committee has raised \$85 000 for Moisson Montréal. The

Jeunes Alliés represent the future in the battle against food insecurity and that is why we are so grateful for their dedication to the cause. Moisson Montréal wishes to thank each and every member for their support and investment.

Alexandra Vincent

Manager, Events Experience Associate Territory Sales Manager.

Zimmer Biomet Dental Frédérique Charest

Speech Therapist, Serespro Karine Harnois

Member

Member Financial Analyst - Accounting Policies & Reporting, CGI

Fred Lacasse Memher

Digital Marketing Entrepreneur, Social Estate and OSE Numrique Carla L'Écuver

Legal Counsel, Corporate Secretary, CGI

Laurence Laperrière

Account Manager, Cossette Média Marc-Antoine Le Denn, CFA

Member Principal Analyst, CDPQ

Wiam Mahroug Memher

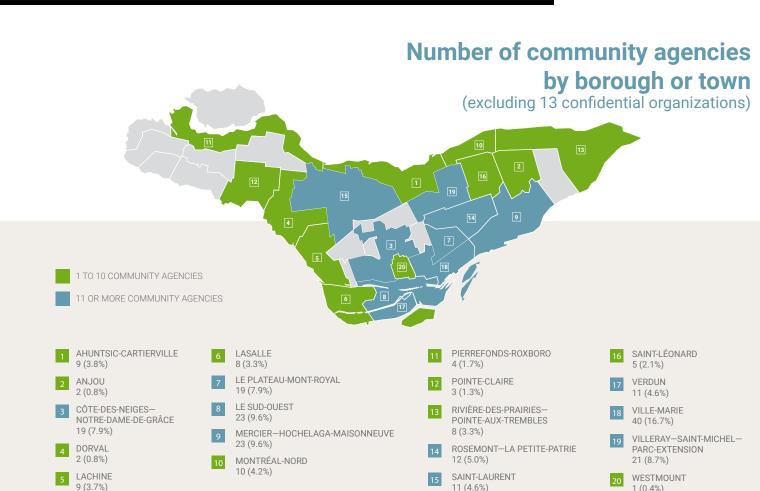
Business Lawyer, M&A and Securities, Lavery Lawyers

Valérie McDuff Member Lawyer, Latitude MGMT

Kiana Remagni

Member National Sales & Business Strategy Manager, Bonduelle Americas Long Life

COMMUNITY AGENCIES



Food security in all its forms

The first time people in difficulty call on community organizations, it's often for food aid. Little by little, they start to benefit from other services that are offered, such as housing, social inclusion and integration programs and various classes, etc. Food aid is often a way to build a bridge between people in precarious conditions and the resources that are available to help them.

Agencies' core mission	Number of organizations	% Total
Food services	85	33.6%
Other services for individuals	168	66.4%
Overall total	253	100%

69.4% of agencies' food needs are met by Moisson Montréal

According to the results of a survey* conducted with our community agencies, we are meeting the vast majority of their needs (69.4%) and are offering sufficient quantities (88%) of food. 63 % even answered that they do not take the maximum quantity allotted to their distribution code. Organizations are satisfied with the quality of service in terms of distribution method (88%) and variety of food offered (75%). The key opportunities for development and improvement are with respect to the variety of products offered and access to certain staple foods that are rarely available (milk, eggs, flour, vegetable oil, etc.). The organizations also mentioned the cost and time required for weekly pick-up at Moisson Montréal. Needless to say, the health crisis generated an immense increase in food demand.

*Survey conducted with 240 partner agencies from June 18-July 5, 2019 (126 respondents).

COMMUNITY AGENCIES

Testimonials

"Being able to receive free snacks is very valuable to us. We've saved \$10 423 so far this year, which has paid a portion of a facilitator's salary and lowered the ratio of girls to facilitators for better support for the girls with their homework and science projects. As well, it's always easier to learn on a full stomach"

Valérie Bilodeau, Executive Director, Les Scientifines

Les Scientifines

Mission: Promoting science, technology, engineering and math (STEM) to underprivileged girls in order to help prevent school dropout and poverty among women.



"Today I feel lucky to have access to a resource like Station Familles that can count on a reliable organization like Moisson Montréal. In the past, after three weeks without any income I would have to make the impossible choice between bread and milk, or not having enough diapers for the baby for days. It makes you feel helpless and a bad parent..."

Jessica and her children, Rosélia 4 years old and Félix 2 1/2, Station Familles patrons

Station Familles

Mission: Sustaining families (prenatal to pre-school) by offering services and activities to help improve their quality of life.

"When we increased the number of our residences and launched the co-management of the Resilience Montreal Day Centre, Moisson Montréal quickly adapted to answer the needs of our growing community with support and empathy. We could not provide healthy and nutritious meals to our residents without Moisson Montréal's vital collaboration."

Sheila Woodhouse, Executive Director, Nazareth Community

Nazareth Community

Nazareth Community is a home environment with support for men and women who struggle with mental health issues, homelessness and addictions.





Focusing on what matters

For several years now, Moisson Montréal has invited its community agencies to share their experiences during the Grands Échanges forums that are held twice a year. These events, which bring together some 100 representatives of organizations, provide an opportunity to better understand their needs and reality, while also tackling subjects of common interests. The wide variety of fields of action of the accredited community agencies of Moisson Montréal represents an important strength and enriches these exchanges. Moisson Montréal's accredited organizations have a wide breadth of missions, one of the strengths of the network, which enriches these discussions.

Distribution models

During the April 2019 Grand Échanges forum, several organizations presented an overview of their services in order to reflect on the different models of food distribution, whether in the form of traditional food pantries or community groceries.

Pooling transport

The idea of sharing transport resources was discussed during the October 2019 Grands Échanges forum and garnered a great deal of interest within our network since transportation remains an important challenge for many organizations.

Updating the Service Agreement

Moisson Montréal values a strong partnership with its community agencies. The theme of the February 2020 Grands Échanges forum was dedicated to changes to the Service Agreement. In addition, an exceptional workshop was held with the objective of providing organizations with the tools necessary to complete the Hunger Count survey.

The Grands Échanges forum provides an opportunity to highlight the importance of the partnerships between Moisson Montréal and its community agencies and fosters the opportunity for frank discussion. It also represents an opportunity for the agencies to shape the development of their Moisson.

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List of community agencies

(excluding 13 confidential organizations)

Ahuntsic-Cartierville

Centre d'appui aux communautés immigrantes (CACI) / Corbeille Bordeaux-Cartierville / École Félix-Antoine / First Armenian Evangelical Church of Montréal / Maison des jeunes de Bordeaux-Cartierville / Oeuvre des Samaritains / Prise II / RAP Jeunesse (volet l'Accès-Soir) / Service de nutrition et d'action communautaire (SNAC)

Anjou

Centre humanitaire d' organisation de ressources et de référence d'Anjou (CHORRA) / Service d'aide communautaire d'Anjou (SAC Anjou)

Côte-des-Neiges - Notre-Dame-de-Grâce

Banque alimentaire de l'Université de Montréal / Baobab Familial / Bethlehem Healing Fountain / Cafétéria communautaire MultiCaf / Centre communautaire de loisir de la Côte-Des-Neiges / Centre communautaire Mountain Sights / Chabad Chai Center / Fondations du quartier / Head & Hands / Hive Café Solidarity Co-operative / Jamaïca Association of Montréal / MADA Community Center / Relais Côtedes-Neiges / Résidence Projet Chance / Service d'interprète d'aide et de référence aux immigrants (SIARI) / Société de Saint-Vincent de Paul, Conférence Ste-Catherine-de-Sienne / St-Monica Community Food Pantry / The Depot Community Food Centre / Women on

Dorval

Foyer du Liban / Omega Community

Lachine

Carrefour d'entraide Lachine / Carrefour jeunesse-emploi de Marquette / Centre de formation professionnelle de Lachine / Comité de vie de quartier Duff-Court (COVIQ) / Église Vivante de Christ / Extended Hands / Oeuvre soupe maison / Société de Saint-Vincent de Paul, Conférence Saint-Pierre-Aux-Liens / Société de Saint-Vincent de Paul, Resurrection of Our Lord

LaSalle

Action Centre / Centre du Vieux Moulin de LaSalle / Destination travail / Échange de services de LaSalle (C.A.D.R.E.) / Handicap-compétences-Travail (Triade HCT) / Maison des jeunes de LaSalle / Société de Saint-Vincent de Paul, Conférence de LaSalle / The Boys and Girls Club of LaSalle

Le Plateau-Mont-Royal

Association d'entraide Le Chainon / Atelier d'éducation populaire du Plateau / Autisme Montréal / Centre communautaire Restauration / Centre d'aide à la famille / Centre du Plateau / Corporation Félix-Hubert d'Hérelle / Dîners St-Louis / Les Foyers de la Création / L'Hirondelle, Services d'accueil et d'intégration des immigrants / Maison des amis du Plateau Mont-Royal / Maison du Parc / Mile End Community Mission / Native Friendship Centre of Montréal / Oeuvres de St-Jacques / Racine Croisée Solidarité Sawa / Resto Plateau / Santropol Roulant / Women's Centre of Montréal

Le Sud-Ouest

Action Santé de Pointe St-Charles / Arche Montréal / Atelier 850 / Auberge communautaire du Sud-Ouest / Benedict Labre House / Bible Way Pentecostal Church / Comité d'éducation aux adultes de la Petite-Bourgogne et St-Henri (CÉDA) / Continuité-famille auprès des détenues (CFAD) / Dépannage alimentaire Église Catholique Saint-Charles / La main qui partage / Maison d'entraide Saint-Paul et Émard / Maison des ieunes L'Escampette / Maison du partage d'Youville / Milieu éducatif La Source / Mission of the Great Shepherd / Saint Columba House / Salvation Army - Booth Center / Scientifines / Share the Warmth / Station Familles / Tyndale St-Georges Community Centre / Union United Church / Welcome Hall Mission

Mercier – Hochelaga-Maisonneuve

Association de Défense des Droits Sociaux du Montréal-Métropolitain (ADDS-MM) / Auberge du cœur. Fover de ieunes travailleurs et travailleuse de Montréal / Carrefour d'alimentation et de partage Saint-Barnabé (CAP Saint-Barnabé) / Centre d'entraide le Rameau d'Olivier / Centre NAHA / Chic Resto Pop Cuisine collective Hochelaga-Maisonneuve / Dopamine / Église Reflet de Christ ACPS / Entre Mamans et Papas / Escale Notre-Dame / Groupe d'Entraide de Mercier-Ouest (GEMO) / Impact Famille / JoJo Dépannage / La Maison à Petits Pas / Le Mûrier / Maison de réhabilitation Exode / Maison du Pharillon / Maison Tangente / Projet Harmonie / Répit Providence / Service d'éducation et de sécurité alimentaire de Mercier-Est / Youth Centre Boyce-Viau

Montréal-Nord

Amour en Action / Carrefour des retraités de Montréal-Nord / Centre communautaire éducatif Philos / Centre communautaire multi-éthnique de Montréal-Nord / Centre de pédiatrie sociale de Montréal-Nord / Centre Toxico-Stop / Église du Nazaréen de Montréal-Nord / Épicerie solidaire de l'Est (ÉPISOLE) / Fourchettes de l'espoir / Phare de Montréal-Nord

Pierrefonds-Roxboro

Centre multiculturel l'amour / Maison entre familles /

On Rock Community Service / West Island Assistance Fund

Pointe-Claire

Royal Canadian Legion branch 57 / West Island Citizen Advocacy / West Island Mission

Rivière-des-Prairies – Pointeaux-Trembles

Action Secours Vie d'Espoir / Centre d'entraide aux familles (CEAF) / Centre de bienfaisance Mont-Sinaï / Centre de promotion Le Phare / Centre local d'initiatives communautaires du Nord-Est de Montréal (CLIC) / Coopérative d'habitation Giron d'aile / Cuisine collective À Toute Vapeur / Maison des jeunes de Rivière-des-Prairies

Rosemont – La Petite-Patrie

Centre communautaire CEFEDI / Centre d'aide Nouveau Départ / Centre de ressources et d'action communautaire de la Petite-Patrie (CRACPP) / Centre N A Rive de Montréal / Compagnons de Montréal / Église Baptiste Évangélique de Rosemont / Église méthodiste libre de Rosemont / La Maisonnée / Maisonnette des parents / Mission catholique Sainte-Thérèse d'Avila / Oasis des enfants de Rosemont / Sun Youth

Saint-Laurent

Center for Volunteer Action Saint-Laurent (ABC Center) / Centre communautaire Bon Courage de Place Benoît / Centre d'encadrement pour jeunes femmes immigrantes (CEJFI) / Centre de pédiatrie sociale de Saint-Laurent - Au coeur de l'enfance / Centre soutien-jeunesse de St-Laurent / Corporation culturelle latino-américaine de l'amitié (COCLA) / École secondaire St-Laurent / Oasis de Saint-Laurent / Ressources jeunesse de St-Laurent / Salvation Army - Community and Family Services / Simonet

Saint-Léonard

Alerte Providence / Association haïtianocanado-québécoise d'aide aux démunis (AHCQAD) / Good News Chapel / Mouvement Fraternité Multi-Ethnique / Société de Saint-Vincent de Paul, Conférence de Saint-Léonard

Verdun

Carrefour jeunesse-emploi de Verdun Centre d'aide aux familles immigrantes (Casa C.A.F.I.) / Centre de formation professionnelle des Carrefours / Charité Soleil Levant / Maison des Jeunes Le Point de Mire de Verdun / Manna Verdun / Réseau d'entraide de Verdun / Réseau-Bénévoles de Verdun / Société de Saint-Vincent de Paul, Conférence de Verdun / South West Mission / Toujours Ensemble

Ville-Marie

Accueil Bonneau / Action Centre-Ville / AIDS Community Care Montréal (ACCM) / Association Bénévole Amitié / Auberge du cœur, Le Tournant / Carrefour Saint-Eusèbe / Centre d'entraide et de ralliement familial (CERF) / Centre d'action Sida Montréal (femmes) (CASM) / Centre récréatif Poupart / Chez Doris / Comité social Centre-Sud / École Pierre-Dupuy / Entraide Léo Théorêt / GEIPSI / Go Jeunesse / Groupe communautaire l'Itinéraire / Information alimentaire populaire Centre-Sud / Maison du Père / Maisons Adrianna / Méta d'Âme / Midnight Kitchen / Mission Latino-Américaine Notre-Dame de Guadalupe / Montréal Diet Dispensary / Nazareth House / Old Brewery Mission / PAS de la rue / People's Potato / Projet d'intervention auprès des mineurs-res prostitués-ées (PIAMP) / Projet LOVE / Projets Autochtones du Québec / Refuge des jeunes de Montréal / Ruelle de l'avenir / Sac à Dos - Action de réinsertion sociale / Santé et mieux-être des hommes gais et bisexuels (RÉZO) Société de Saint-Vincent de Paul, Cathédrale Saint-Antoine / Spectre de Rue / St-James Drop-In Centre / St-Michael's Mission / The YMCAs of Québec / Y des Femmes de Montréal

Villeray - Saint-Michel - Parc-Extension

Afrique au féminin / Carrefour populaire de Saint-Michel / Centre communautaire La Patience / Centre d'orientation et de prévention de l'alcoolisme et de la toxicomanie latino-américain (COPATLA) / Centre Sainte-Croix / Church of Pentecost Agape Food Drive / Comité Canada soins relève vie / Comptoir alimentaire Villeray / Cuisine et vie collectives Saint-Roch / Famille Myriam de la Miséricorde / Groupe d'action pour la prévention de la transmission du VIH et l'éradication du Sida (Gap-Vies) / Héberjeune de Parc Extension / Les Jumeleurs / espace communautaire / Maison de quartier Villeray / Mon Resto Saint-Michel / Park-Extension Youth Organization (PEYO) / Patro Le Prevost / Renaissance Montréal / Seniors Association « FILIA » / Service éducatif spécialisé et adapté de Montréal (SÉSAM) / Services sociaux Helléniques du Ouébec. Communauté Hellénique du Grand Montréal

Westmount

The Open Door



25% of food distributed are fruits and vegetables



Towards an increased intake of fruits and vegetables

Moisson Montréal classifies all foods distributed according to the NOVA index, a food classification index according to their level of processing. 48% of the food distributed by Moisson Montréal is fresh, minimally processed food or processed culinary ingredients (codes 1 and 2) according to the NOVA coding. These foods are especially recommended for their nutritional value as part of a healthy diet.

The new Canada Food Guide recommends that half of our plate should consist of fruits and vegetables. In order to support this effort, we committed, along with the Conseil de politiques alimentaires du Système alimentaire montréalais (Conseil SAM), to increase by 40% the amount of fruits and vegetables within the food to be distributed in 2020-2021.

9



61% of Moisson Montréal's supply comes from our top 10 partners

The vast majority of foods distributed by Moisson Montréal were

donated by industry partners, throughout the food supply chain

Top 10 partners

(from the field to the market).













distributors and other partners - 88%

Food retailers - 12%









PROCUREMENT

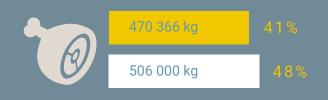
Food Recovery in Supermarkets Program (FRSP)

Total quantities of food recovered in 100+ supermarkets

1 141 365 kg

1 051 949 kg

Meat





August 2019

The key feature of the FRSP program is to provide access to a significant amount of animal protein (meat), which tends to be scarce in food banks.

25 new stores...

Initiated by Moisson Montréal in 2013, the Food Recovery in Supermarkets Program (FRSP) aims to reduce food waste by recovering unsold food that is still safe to eat and redistributing that food to our community agencies.

The key feature of the FRSP program is to provide access to a significant amount of animal protein (meat), which tends to be scarce in food banks. The recovered meat is redistributed to community organizations, while maintaining the cold-chain and full traceability.

... and a new truck

A grant from The Society for the Celebration of Montréal's 375th Anniversary enabled Moisson Montréal to purchase an additional refrigerated truck which resulted in it being able to increase the amount of fresh food and meat it recovers from supermarkets. We have since been able to enroll 25 new stores in the FRSPs allowing us to offer additional kilos of animal protein to Montreal families in need.

Many thanks to the Fondation Marcelle et Jean Coutu for its tremendous support!

FONDATION

MARCELLE ET JEAN COUTU

Our thanks to the retailers participating in the Food Recovery in Supermarkets Program



















The 2019-2020 Food Aid Route

Food sources

of the biggest food bank in Canada



Food distributed

<u>13</u>

VOLUNTEERING

Moisson Montréal could not accomplish its mission without its volunteers

In 2019-2020, **11 351 volunteers** contributed to Moisson Montréal's operations. By contributing to the achievement of Moisson Montréal's mission these individuals generously gave a total of

85 085 volunteer hours, the equivalent of 47 full-time positions.



January 20

The face of volunteering at Moisson Montréal

Day after day, 12 months a year, Moisson Montréal is privileged to be able to count on extraordinary volunteers who put their time and skills at its service.

The dedicated and unwavering commitment of our regular volunteers is priceless. Retirees, interns, students from specialized schools, participants in various social inclusion and integration programs, all working together in a cooperative manner, are the real pillars of Moisson Montréal's successful operations. They represent 46% of volunteering hours.

Occasional volunteers from companies, schools, community groups are a precious resource and perfectly complement our team. Their support is essential and without it Moisson Montréal's impact would not be as strong. They represent 54% of volunteering hours.

VOLUNTEERING

Occasional Volunteers

"For almost 15 years, Moisson Montréal has been part of a community engagement path that I suggest to all my students, so that they may practice solidarity in action. This experience has a positive impact on their personal, social and community development. Personally, supporting Moisson Montréal is in my DNA. When I offer a helping hand it comes from the heart; I intuitively feel that I'm making a difference for thousands of families and people in need. During the health crisis, I decided to organize groups of friends and colleagues to respond to the new needs that arose."



Dominic Vézina, Spiritual Care, Guidance and Community Involvement Animator at Collège Régina Assumpta – high school



"Moisson Montréal's staff are always welcoming and available. We feel part of the team. The students know that thanks to their contributions, families in need will be fed. It makes them feel proud and important. Moisson Montréal's

employees are very appreciative of our student's work as volunteers: they are thanked, congratulated and encouraged - which motivates them even more!"

Hind Hajoui,

Special Care Counsellor at the Centre François Michelle

A primary and secondary school for youth aged 4 to 21, with mild cognitive impairment and whose potential is slowed by associated challenges: language, perception, motor skills, and behaviour.



Testimonials



Regular Volunteer

"I volunteer at Moisson Montréal because it makes me feel good. I consider myself privileged to contribute to this essential organization. I encourage others that can to do so, and realize that each task that we are assigned is important, no matter how simple."

Michel Racine, Retiree



Volunteer Participating in a Social Inclusion and Integration Program

"I'm happy to come to Moisson because it allows me to meet new people. When I'm not at Moisson, I find the time long! I really like to help and work in the warehouse where I can learn new things. Moisson Montréal is my daily sunshine."

Betienne Pierre, Social Inclusion and Integration Program Participant





"At CGI, we are committed to improving the well-being of our communities. The volunteering events at Moisson Montreal are always very well organized and it provides an excellent team building activity, not to mention a

good workout session! We loved our experience at Moisson Montreal and it gave us a great sense of accomplishment. It always feels great to contribute to something bigger than ourselves!"

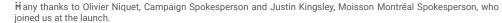
Carolina Chao, CPA, CMA, Manager, Corporate Finance | CIO, CGI

EVENTS AND CAMPAIGNS 2019-2020

April

The Great Food Drive for Children \$80 859

Moisson Montréal, Moisson Rive-Sud, Centre de bénévolat et Moisson Laval and Moisson Estrie joined forces for the 8th edition of the Great Food Drive for Children, to help nearly 20 000 young children (aged 5 and under) experiencing food insecurity. This campaign raised \$80 859 for Moisson Montréal. In addition, thanks to the generosity of Maxi, Provigo and their partners Heinz, Irving, Nestlé and Private Brands Consortium, nearly 30 000 cases of baby food and hygiene products valued at more than \$441 000 were distributed to children in need across the Greater Montreal region and the Eastern Townships. Community agencies that help young children in the Greater Montreal area and the Eastern Townships have a great need for baby food, baby formula, diapers and wipes.



🛱 any thanks to Élise Guilbault, Moisson Montréal Spokesperson, who attended the launch and the fundraising dinner.



June

Golf \$263 978

On June 13th, 2019, 230 Quebec business leaders participated in Moisson Montréal's 17th Golf Classic at the Hillsdale Golf and Country Club. Thanks to the renewed participation of our golfers, sponsors and partners, this prestigious tournament continues to be one of our main sources of funding. Net of expenses the event raised \$183 094 that, thanks to our multiplier effect, allowed us to provide food valued at \$2,746,410 to our agencies.

m any thanks to Olivier Niquet, who joined us all day.

🛱 any thanks to Élise Guilbault, Moisson Montréal Spokesperson, for her wonderful participation at the cocktail and supper

🙀 any thanks to Claude-Michel Bleau, Moisson Montréal Ambassador, for warmly hosting the cocktail and supper as our MC



July/August

Hungry for Vacation \$80 303

During the summer months, many Montreal children do not have access to regular food aid resources provided through schools or other programs. The demand then shifts to our community agencies. Thanks to our multiplier effect, funds raised through the Hungry for Vacation campaign enabled us to provide several thousand kilograms of food to community agencies in order to help them meet the demand. Hunger doesn't take a holiday, but our youth should be able to take one and enjoy the summer season while eating sufficiently to be on track to get back to school.





Follow us

MANY THANKS on behalf of our entire community!

September

JAMM Benefit Evening \$76 809

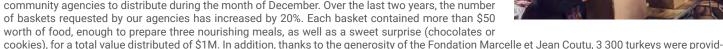
The Jeunes Alliés de Moisson Montréal's (JAMM) main fundraising event, La soirée sans faim (An evening without hunger), was held at Entrepôts Dominion on September 12th. This networking event brought together more than 300 young professionals representing the next generation of Quebec business leaders. These truly committed young professionals raised a net amount of \$56 464 that, thanks to Moisson Montreal's multiplier effect, enabled us to provide nearly \$847 000 worth of food to our community agencies.



November/ December

Feeding the Holiday Spirit \$46 248

The Feeding the Holiday Spirit campaign ran from November 1st to December 24th. In a burst of community good will, hundreds of companies and individuals rallied together to raise funds and gather non-perishable food. Also during this period, volunteers assembled 20 000 holiday baskets for our community agencies to distribute during the month of December. Over the last two years, the number of baskets requested by our agencies has increased by 20%. Each basket contained more than \$50 worth of food, enough to prepare three nourishing meals, as well as a sweet surprise (chocolates or



At our annual Moisson de Noël (Christmas Harvest) event, held on December 7th, several politicians and Quebec celebrities were among the

🕅 any Thanks to Élise Guilbault and Justin Kingsley, Moisson Montréal Spokespersons, for their energetic support on this special day.

Many Thanks to Stéphane Fallu, our MC who animated the day with great enthusiasm.

Many Thanks to Sarah Berthiaume and Alain Farah for their great storytelling. Many Thanks to Élise Guilbault's friends who put all their heart and hands in making baskets.

 Jérôme Couture Frédérique Dufort

ed to our agencies.

Josée Deschênes

volunteers assembling the last 5,000 holiday baskets, in a fun-filled final sprint.

- · Debbie Lynch-White
- Marie-Chantal Perron
- · Christian Bégin

The event at L'Atelier de Joël Robuchon, scheduled for March 2020, was postponed due to the COVID-19 pandemic.

Third-party campaigns 2019-2020

A huge thank you to nearly a hundred partners who organized their own events and campaigns benefitting Moisson Montréal, notably the Société des alcools du Québec (SAQ) and the Media Food Drive.



















The start of the pandemic

The 2019-2020 fiscal year covers only the beginning of the COVID-19 pandemic, until March 31st, 2020. From the beginning, we made every effort to ensure the continuity of our service notwithstanding the fact that a vast majority of corporate volunteer groups had cancelled. During those two weeks we had to adapt quickly and remain highly agile to respond to the new requirements and needs arising from the health crisis.

Quickly adapting to new health measures

As of March 13, 2020, in order to ensure the safety of our employees, volunteers, and agencies' representatives picking-up food weekly (around 200 people daily) we implemented several measures to avoid the spread of COVID-19. From the outset we rigorously followed the Public Health authorities' recommendations, specifically those of the Santé publique du Québec. The layout of our workstations and sorting areas were reviewed with the help of health and safety specialists from the borough of St-Laurent. All aspects of admission and coordination of 80 volunteers per day were also analyzed with the valuable help of Montreal's Public Health authorities, in order to ensure the safety of all and the continuity of our operations (admission, screening, hand washing, distancing, etc.)



Spring 2020

The great generosity of our food donors

As demand from our agencies began to rise for food and essential products, several new donors stepped up to help. In remarkable unity, they joined efforts with our regular food donors, allowing us to receive and redistribute a sufficient volume for our agencies.

A big thank you to:

Food Banks of Quebec Danone / Groupe Robert Rebox Corp. Second Harvest Fruits et Légumes Gaétan Bono Grupo Bimbo Smucker Food of Canada Corp. Courchesne Larose A. Lassonde Inc. MADA Community Center Mondou Catelli



Spring 2020

The support of our angel volunteers

From the beginning of the pandemic, the government's confinement decree caused immediate cancellations from our corporate volunteer groups and from several of our regular volunteers. Fortunately, the City of Montreal provided nearly 20 of its employees, from the Fire Department in particular, in order to overcome this strategic challenge and to ensure the continuity of our operations. Looking back, the kilos flowed steadily in March thanks to our employees holding strong and to the impressive work of the City of Montreal employees helping us. Over time, a burst of solidarity brought us engaged citizens who came out to volunteer. In a short time, new faces became regulars among our volunteer ranks during the crisis.

A wave of unprecedented solidarity

Pursuing Moisson Montréal's mission would not be possible without the incredible generosity of our loyal and new donors. They proactively offered exceptional financial aid in the early weeks of the crisis. We have been fortunate to be able to count on the solidarity of a great number of donors from various sectors, all compelled by the crisis.

Among the thousands of generous donors, we particularly acknowledge and sincerely thank:

The Government of Canada
Food Banks Canada
The Government of Quebec
Food Banks of Quebec
The Trottier Family Foundation
Loto-Québec
The Société des alcools du Québec (SAQ)
Fondation Marcelle et Jean Coutu
Jean Leblond and Esther Pigeon
An anonymous entrepreneur
Manulife
Metro Inc.
The Azrieli Foundation
Power Corporation of Canada
And a multitude of other existing and new individual donors

Five areas of improvement:

In this last year of our three-year plan,

outlined and anticipated improvements

in the five following areas. There are

only a few changes left to implement.

we carried out the majority of the

Strategic planning

- **1.** Improve the quantity and variety of food distributed to organizations, optimize the supply network and maintain the performance of the distribution network
- 2. Establish effective structured funding and a philanthropic culture within the organization
- **3.** Create real partnerships with accredited organizations
- **4.** Develop operational synergies with 'Moisson' food banks in Quebec and complementary organizations
- **5.** Consolidate the organization

In January 2020, we began an extensive consultation exercise with our stakeholders to establish the basis for our next 2021-2024 strategic plan. While the health crisis will delay the exercise by a few months, it has already shed light on unknown opportunities. The 2021-2024 strategic plan will be published in 2020-2021.

An outstanding social solidarity project

Recovering and redistributing 14.3 M kg of food

Over the years, we remain focused on our principal objective: to provide an optimal food supply to our partner organizations, while participating in the development of sustainable solutions. That is why, for the year 2019-2020, we distributed \$81.5 M in food to our organizations and fulfilled 69% of their needs, compared to 60% in the previous year. 14 million kg of food were recovered instead of ending up in landfills. The extent of our regional impact confirms the relevance of our mission and we were named among the Top 10 Canadian Impact Charities, for the third consecutive year.

Developing sustainable supply solutions

With an eye on reducing the volume of food waste, Moisson Montréal is firmly committed to prioritizing food rescue over buying food. This approach requires a lot of effort and ingenuity, but it also generates a much greater return on each dollar invested. Even though our recovery model limits our ability to choose the food given to us, we still manage to offer 40 to 50 different products weekly to our 253 agencies.

Respecting food cultures

Feeding people in precarious situations is not our only goal. We also aim to provide the means for them to reestablish their independence and dignity over the long term. In that sense, we fully respect their food choices, regardless of their particular ethnic origins or religious beliefs. That is why we have decided not to offer prepared food hampers, prefering instead to offer a wide variety of products every week.

Encouraging healthy food habits

In accordance with the recommendations of Canada's new Food Guide, we aim to substantially increase our fruit and vegetable offerings. Moreover, we have recently obtained a grant from Farm Credit Canada to install a bagging line for frozen fruits and vegetables, which will allow us to reach the new Food Guide targets and encourage local produce consumption.

Together...

Moisson Montréal would not exist without its volunteers, donors and partners. In April 2019, thanks to the generous support of the Fondation Marcelle et Jean Coutu, we were able to undertake major repairs to a section of our roof in order to maintain our facilities. The white roof we chose is an ecological solution consistent with our sustainability-conscious mission.

At the end of March 2020 as the pandemic began, Mayor Valérie Plante quickly helped us. As we were losing our corporate volunteers due to stay-at-home orders, Mayor Plante mobilized a group of municipal employees to fill the void. From March 27th to April 30th, we were fortunate to count on the support of 20 or so Fire Department employees from the City of Montreal who helped to ensure the continuity of our operations.

For the last 35 years, Moisson Montréal has pursued an immense social solidarity project in order to improve the living conditions of those in precarious situations. Hunger has no age, gender, nationality or religion, and together we MAKE A DIFFERENCE. Together, we have exceptional leverage. Thank you for all the support that allows us to rise to this challenge every day.

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Statement of Revenue - year ended March 31 FOOD SUPPLY	2020	2019
		*
In-kind contributions of food	\$ 84 088 432	\$ 88 681 89
Compost, recycling, waste and variations of food inventory	(3 386 808)	(3 255 711
In-kind contributions of food redistributed Net result - Food supply	(81 542 698) (841 074)	(85 206 010 220 17
net result 1 000 supply	(041 074)	220 17
FOOD DISTRIBUTION ACTIVITIES		
Revenue Donations	3 330 262	2 957 41
Fundraising activities	1 922 752	1 778 48
Contributions	453 744	509 92
Rental and other services	465 359	557 61
Amortization of deferred contributions related to fixed assets and intangible assets	191 974	188 44
Financial and other revenues	(26 253)	45 96
F	6 337 838	6 037 85
Expenses Operations		
Warehouse	1 322 695	1 277 28
Procurement	377 476	358 89
Transportation	972 676	855 66
Maintenance of building	679 568	842 42
Community liaison	153 294	173 69
	3 505 709	3 507 96
Fundraising activities	179 783	146 52
Communications and philanthropic development	647 459	635 76
Management	1 121 148	1 175 86
	5 454 099	5 466 11
Net result - Food distribution activities before major repair	883 739	571 74
Major repair - Roof repair	428 038	574.7
Net result - Food distribution activities	455 701	571 74
Excess of revenue (expenses)	\$ (385 373)	\$ 791 91
Total revenue	\$ 90 426 270 90 811 643	\$ 94 719 75 93 927 83
Total expenses Excess of revenue (expenses)	\$ (385 373)	\$ 791 91
Excess of revenue excluding food supply	\$ 455 701	\$ 571 74
Otataman A. A. Communication and Manufacture 1991	0000	004
·	2020	201
CURRENT ASSETS		
Statement of financial position - March 31 CURRENT ASSETS Cash	\$ 2 173 784	\$ 2 886 43
CURRENT ASSETS Cash Accounts receivable	\$ 2 173 784 678 316	\$ 2 886 43 210 03
CURRENT ASSETS Cash Accounts receivable Grant receivable from the MAMOT	\$ 2 173 784 678 316 106 748	\$ 2 886 43 210 03 102 00
CURRENT ASSETS Cash Accounts receivable Grant receivable from the MAMOT Inventory of food	\$ 2 173 784 678 316 106 748 1 785 029	\$ 2 886 43 210 03 102 00 2 626 10
CURRENT ASSETS Cash Accounts receivable Grant receivable from the MAMOT Inventory of food Prepaid expenses	\$ 2 173 784 678 316 106 748 1 785 029 62 391	\$ 2 886 43 210 03 102 00 2 626 10 103 82
CURRENT ASSETS Cash Accounts receivable Grant receivable from the MAMOT Inventory of food Prepaid expenses	\$ 2 173 784 678 316 106 748 1 785 029 62 391 1 656 502	\$ 2 886 43 210 03 102 00 2 626 10 103 82 362 57
CURRENT ASSETS Cash Accounts receivable Grant receivable from the MAMOT Inventory of food Prepaid expenses Current portion of investments	\$ 2 173 784 678 316 106 748 1 785 029 62 391 1 656 502 6 462 770	\$ 2 886 40 210 00 102 00 2 626 10 103 80 362 50 6 290 90
CURRENT ASSETS Cash Accounts receivable Grant receivable from the MAMOT Inventory of food Prepaid expenses Current portion of investments Grant receivable from the MAMOT	\$ 2 173 784 678 316 106 748 1 785 029 62 391 1 656 502 6 462 770 160 403	\$ 2 886 40 210 00 102 00 2 626 10 103 80 362 50 6 290 90 267 10
CURRENT ASSETS Cash Accounts receivable Grant receivable from the MAMOT Inventory of food Prepaid expenses Current portion of investments Grant receivable from the MAMOT Investments	\$ 2 173 784 678 316 106 748 1 785 029 62 391 1 656 502 6 462 770 160 403 827 588	\$ 2 886 43 210 03 102 00 2 626 11 103 83 362 57 6 290 98 267 13 849 13
CURRENT ASSETS Cash Accounts receivable Grant receivable from the MAMOT Inventory of food Prepaid expenses Current portion of investments Grant receivable from the MAMOT Investments Fixed assets	\$ 2 173 784 678 316 106 748 1 785 029 62 391 1 656 502 6 462 770 160 403 827 588 5 254 587	\$ 2 886 43 210 03 102 00 2 626 11 103 83 362 53 6 290 98 267 13 849 13
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CURRENT ASSETS Cash Accounts receivable Grant receivable from the MAMOT Inventory of food Prepaid expenses Current portion of investments Grant receivable from the MAMOT Investments Fixed assets Intangible assets Total assets CURRENT LIABILITIES Payables and accrued charges Deferred contributions related to specific projects Deferred revenue Current portion of subsidized long-term debt Long-term debt Deferred contributions related to children's food aid Deferred contributions related to fixed and intangible assets Total liabilities NET ASSETS Internally restricted Management of capital assets Exceptional future cost relating to COVID-19 pandemic Invested in capital assets	\$ 2 173 784 678 316 106 748 1 785 029 62 391 1 656 502 6 462 770 160 403 827 588 5 254 587 23 003 6 265 581 \$ 12 728 351 \$ 564 088 318 163 57 783 106 748 1 046 782 160 403 1 014 244 3 270 712 4 445 359 5 492 141	\$ 2 886 43 210 03 102 00 2 626 10 103 82 362 57 6 290 98 267 15 849 13 5 368 12 23 59 6 508 00 \$ 12 798 99 \$ 508 19 251 97 71 23 102 00 933 41 267 15 983 43 2 993 40 4 243 99 5 177 40

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EVERY DOLLAR GROWS

Thanks to the generosity of our wonderful volunteers and food donors, Moisson Montréal benefits from an extraordinary multiplier effect. In fact, every dollar enables Moisson Montréal to distribute \$15 worth of food: as demonstrated in our financial results, with \$5.5M of expenses for the year, Moisson Montréal distributed food valued at \$81.5M. By recovering and repurposing food, we actively participate in developing efficient and sustainable solutions to relieve food insecurity. On behalf of all those who are hungry, we are extremely grateful to our donors and volunteers for this incredible feat.



Donor testimonials



"Although the face of poverty is changing and food security remains a complex challenge, we take note of Moisson Montréal's insights and actions. We particularly appreciate your ability to work together with frontline players in a collective movement aimed at achieving food independence for the most vulnerable people."

- Nicole Beaudoin, President, J. Armand Bombardier Foundation

"Power Corporation of Canada is pleased to be able to contribute to the essential work carried out by Moisson Montréal's team, leaders in the battle against food insecurity. Being true social entrepreneurs, they continually adapt their approach in order to redistribute greater amounts of food and provide precious aid to Montrealers in difficulty. Their innovative work generates a positive impact on a large number of lives, particularly during periods when the needs are acute and that is why we consider it a privilege to be associated with Moisson Montréal."







"We were married on December 28, 2019. Since we were already living together for several years, our house is fully equipped. Rather than having our wedding guests spend money on something we already owned, we asked that they make a donation to Moisson Montréal. Thanks to the generosity of our families and friends, we were able to give a \$5 000 cheque. With Moisson Montréal's multiplier effect, this gift allowed them to redistribute \$75 000 worth of food aid to their partner organizations. We are both very concerned about the problem of food insecurity. This is a small gesture but it comes from the bottom or our hearts."

-Karel Painchaud and Philippe Pepin



"When choosing to make Moisson Montréal a core focus of our philanthropy program, we were impressed by the tremendous reach and impact of every dollar donated and hour volunteered to help the most vulnerable in our community. Recognized by Charity Intelligence as one of Canada's Top Ten Canadian Impact Charities, Moisson Montréal has a remarkable knack for making the most of its resources to support the hundreds of organizations and thousands of people who rely on its services. It is an honour for Canada Steamship Lines to now count among its supporters."

-Louis Martel, President and CEO, The CSL Group

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MANY THANKS to our devoted donors

We sincerely thank the great community of thousands of individuals, companies, foundations and various other supporters who are making a huge difference in the fight against food insecurity. We recognize in particular those donors who have gone above and beyond in terms of the scale of their contributions or of their demonstrated loyalty and wide-ranging efforts in support of Moisson Montréal.

2019-2020 **Financial** donors

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Ville de Montréal

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Food donors

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Coning de Montréal and Lete Québes, January 2020