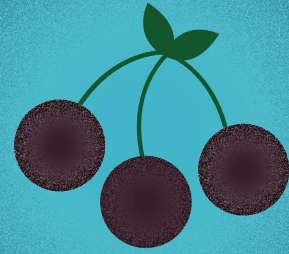




MOISSON MONTRÉAL



2018-2019

# Annual Report



# Our mission

Provide an optimal food supply for community agencies serving Montreal's most vulnerable people and to participate actively in the development of sustainable solutions to promote food security.

## Our values

### Respect

Respect for the people we help, for coworkers, volunteers and partners. Respect also for the environment in which we live and work.

### Integrity

In all we do and say, act honestly and with transparency.

### Fairness

In how we share the food we have received and how we work with our partners, but also in how we treat our colleagues and volunteers.

### Solidarity

Helping each other freely and openly to fulfill Moisson Montréal's mission.

### Personal commitment

On a daily basis, we are united together in the fight against hunger. We serve our community partners for the benefit of all Montrealers struggling with hunger.

An organization with great impact

**\$1 → \$15**



Thanks to our multiplier effect, Moisson Montréal is able to distribute over \$15 worth of food for every dollar donated.

# Fast facts 2018-2019

Moisson Montréal is a registered charity founded in 1984 and the biggest food bank in Canada. We give donated food and basic products to community organizations serving individuals and families in need. Our fleet of trucks allows timely pickups from over 300 donors in the food industry. The hub of our operations is an 11 000 sq. meters facility for receiving, sorting and warehousing, where 287 000 kg of food per week is distributed free-of-charge to our food aid network, including 257 community agencies on the Island of Montreal. It takes 85 volunteers per day to run our operations at optimal capacity. We are deeply grateful to all the donors and volunteers who make it all possible.

**54** employees

**12 180** volunteers

**300+** Food donors

**\$85M** Value of food distributed

**257** community agencies served on a regular basis

**640 951** requests for food aid fulfilled every month by our community agencies

**35.8%** of the beneficiaries of our agencies' food pantry programs are children



## Types of donations received

Food and other in-kind donations  
**94%**



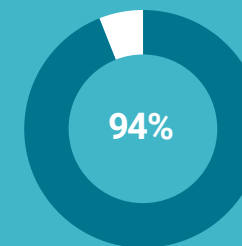
Monetary donations received  
**6%**

### SOURCES OF MONETARY SUPPORT

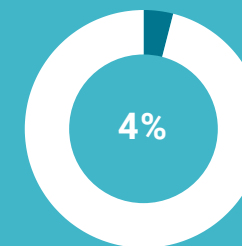
Foundations, religious communities and other registered charities  
**29%**  
Events and campaigns  
**25%**  
Individuals  
**13%**

Companies and associations  
**12%**  
Rentals, service contracts and other sources  
**10%**  
Governments  
**8%**  
Deferred revenues  
**3%**

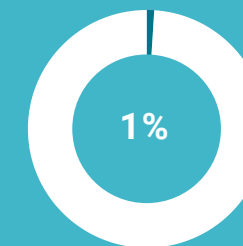
## Where donations go (percentages of expenses)



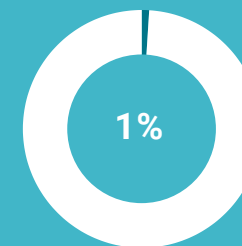
Distribution of food



Operations and services to community agencies



Philanthropic development and fundraising activities



Administration



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# Message from our leaders



**Richard Blain**  
President

For the second year in a row, Charity Intelligence Canada has positioned Moisson Montréal in the Top 10 charities with the most social impact in Canada per dollar donated. This unsolicited recognition confirms, in no uncertain terms, Moisson Montréal's exceptional contribution to Montreal's vast food-aid ecosystem and, more specifically, to some 250 accredited community organizations that are actively fighting hunger and poverty in all its forms.

A wide range of efforts to optimize activities and greater discipline in our management practices, coupled with sustained and renewed support from our donors, have allowed us to generate a significant financial surplus this year. This excellent news is especially timely as we need to quickly replace a portion of the roof, which will require spending nearly half a million dollars in 2019-2020.

We would like to extend our warmest thanks to each of our employees, regular and occasional volunteers, food donors and financial supporters for their fantastic commitment, which contributes to the success of the 250 community agencies that receive free-of-charge the food procured by Moisson Montréal. Thank you for your commitment to this huge social solidarity chain that is transforming the lives of some 150,000 Montrealers in need.



**Richard D. Daneau**  
Executive Director

# Board of directors

**1. Richard Blain, ICD.D., Fellow CHRP**  
**PRESIDENT**

Lecturer, Human Resources Management  
HEC Montréal

**2. Pierre G. Brodeur, CPA, CA**  
**VICE PRESIDENT OF FINANCE**

DELOITTE  
Retired Partner

**3. Glenn Acton**  
**VICE PRESIDENT**

Vice President, Discount Fresh Merchandising  
Loblaw Companies Limited

**4. Jean-Guillaume Shooner, M.Fisc.**  
**SECRETARY**

Partner, Lawyer  
Stikeman Elliott S.E.N.C.R.L., s.r.l.

**5. Richard D. Daneau**  
**EX-OFFICIO**

Executive Director  
Moisson Montréal

**6. Donald Boisvert**  
**DIRECTOR**

Executive Director  
La Corbeille Bordeaux-Cartierville

**7. Catherine Coursol**  
**DIRECTOR**

Lawyer  
Dentons Canada S.E.N.C.R.L.

**8. Robin Deveaux, CPA, CA**  
**DIRECTOR**

Chief Financial Officer  
EDF Renewables Canada Inc.

**9. Jean-Pierre Haché, ENG.**  
**DIRECTOR**

Vice President of Quality, Health and Safety  
Bonduelle Americas Long Life

**10. Adélaïde Israelian**  
**DIRECTOR**

Partner  
Deloitte

**11. Brunilda Reyes**  
**DIRECTOR**

Executive Director and Founder  
Les Fourchettes de l'Espoir

**12. Eddy Jr Savoie**  
**DIRECTOR**

President  
Construction Groupe Savoie  
Les Résidences Soleil



# Spokespeople



**Élise Guilbault**  
Co-spokesperson

"It is our responsibility as one of Canada's 10 most socially impactful charities to ensure that we continue to support the most vulnerable members of our community."



**Justin Kingsley**  
Co-spokesperson

"Moisson Montréal is, in my eyes, a truly high performance non-profit organization. It does more than fight food insecurity; it's a leader and an innovator, from the way it delivers programs to fight food waste to its supermarket recovery program."

# Ambassadors

## United to fight food insecurity

In 2018, Moisson Montréal welcomed 9 new members to the Ambassadors' Club, created in 2012 to recognize individuals who contribute in an outstanding manner to the fight against hunger, through their sustained and dynamic involvement with Moisson Montréal. The Ambassadors stand out in their dedication to helping Moisson Montréal in its mission, as volunteers, donors or champions of the cause in their own organizations.

**Distinguished Ambassadors**

**Marie-Josée Coutu**  
**Michel Nadeau**  
Fondation Marcelle et Jean Coutu

**Food donations champion**

**Sylvain Lemieux**  
Loblaw Companies Limited

**Monetary donations champions**

**Ode Belzile**  
**Sonia Labrecque**  
**Martine Richard**  
J. Armand Bombardier Foundation

**Volunteering champions**

**Anna Peng**  
Regular volunteer since 2012

**Marielle St-Amour**  
Regular volunteer since 2013

**Sylvie Lepage**  
Ville de Montréal



The Jeunes Alliés of Moisson Montréal (JAMM) was founded in November 2016. This committee of young philanthropists rallies around a shared cause: to eliminate the problem of food insecurity in Montreal. Through fundraising and networking activities, the committee raised more than \$ 60,000 for Moisson Montréal in 2018-2019. The Jeunes Alliés represent the future in the fight against food insecurity and that's why we are so grateful for their dedication to the cause. Moisson Montréal thanks all the JAMM members for their commitment and contribution.

**Catherine Coursol**  
**JAMM Founder and President and Moisson Montréal board member**

Lawyer at Dentons Canada S.E.N.C.R.L.

**Valérie Lacasse**  
**VP Strategy**

Real Estate Agent, Team Bardagi Re/MAX

**Gloria Sanchez**  
**VP Creation**

Prosecutor, penal and criminal cases, Ville de Montréal

**Laura Beaulé**  
**Communications Lead**

Senior Advisor, Strategic Marketing, National Bank of Canada

**Julien Fournier**  
**Sponsorships Lead**

Legal Counsel, Metro

**Léa Portugais-Poirier**  
**Logistics Lead**

Public Relations Coordinator, Université de Montréal

**Alexandra Vincent**  
**Manager, Events Experience**

Consultant, Key Accounts and Pharmaceutical Representative, Sanofi

**Frédérique Charest**  
**Member**

Speech Therapist, Serespro

**Karine Harnois**  
**Member**

Intern, Accounting Standards, CGI

**Fred Lacasse**  
**Member**

Digital Marketing Entrepreneur  
**Laurence Laperrière**  
**Member**  
Media Supervisor, Cossette Média

**Marc-Antoine Le Denn, CFA**  
**Member**

Principal Analyst, Investments CDPO

**Carla L'Écuyer**  
**Member**

Legal Counsel, Corporate Secretary CGI inc.

**Wiam Mahroug**  
**Member**

Lawyer, DLA Piper (Canada) S.E.N.C.R.L.

**Valérie McDuff**  
**Member**

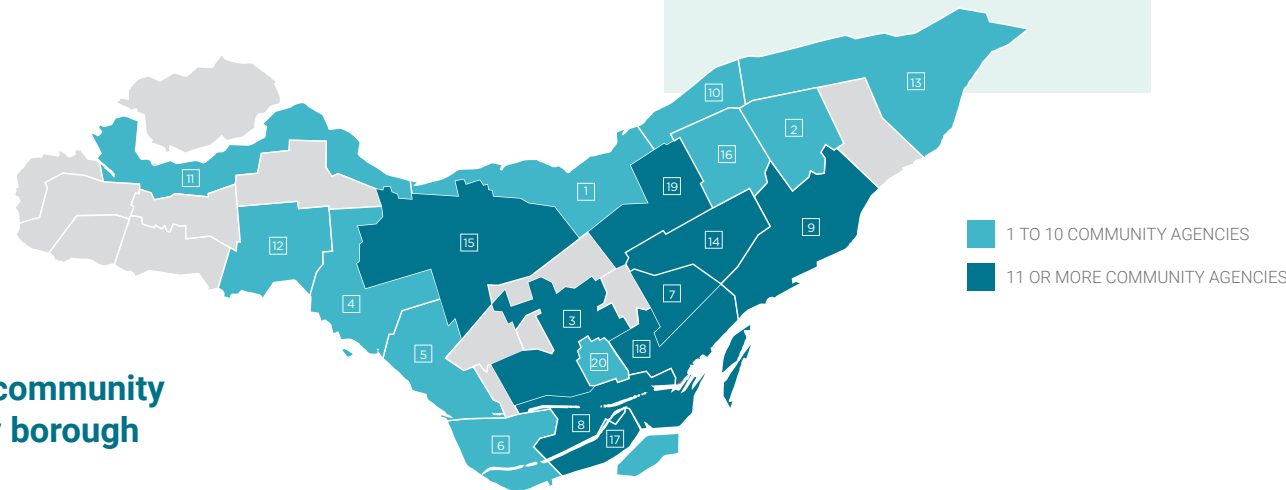
Lawyer, Fasken Martineau DuMoulin S.E.N.C.R.L.

**Kiana Remagni**  
**Member**

National Accounts Manager, Bonduelle Americas Long Life

# 257 community agencies served by Moisson Montréal

**640 951** requests for food assistance fulfilled per month, according to the 2018 Hunger Count



## Number of community agencies by borough or town

1 AHUNTSIC-CARTIERVILLE 9 (3.7%)	8 LE SUD-OUEST 24 (9.9%)	15 SAINT-LAURENT 11 (4.5%)
2 ANJOU 2 (0.8%)	9 MERCIER—HOCHELAGA-MAISONNEUVE 23 (9.5%)	16 SAINT-LÉONARD 5 (2.0%)
3 CÔTE-DES-NEIGES—NOTRE-DAME-DE-GRÂCE 20 (8.2%)	10 MONTRÉAL-NORD 10 (4.1%)	17 VERDUN 11 (4.5%)
4 DORVAL / L'ÎLE-DORVAL 2 (0.8%)	11 PIERREFONDS-ROXBORO 4 (1.6%)	18 VILLE-MARIE 40 (16.5%)
5 LACHINE 9 (3.7%)	12 POINTE-CLAIRE 3 (1.2%)	19 VILLERAY—SAINT-MICHEL—PARC-EXTENSION 21 (8.6%)
6 LASALLE 8 (3.3%)	13 RIVIÈRE-DES-PRAIRIES—POINTE-AUX-TREMBLES 8 (3.3%)	20 WESTMOUNT 1 (0.4%)
7 LE PLATEAU-MONT-ROYAL 20 (8.2%)	14 ROSEMONT—LA PETITE-PATRIE 12 (4.9%)	



"Coming to Chic Resto Pop gives me a chance to access a variety of meals. The food is very good and affordable! I come for supper every day. My disability makes it hard for me to cook. At-home care services being reduced, I need help to be able to eat. My problem is solved when I come here, it's the best thing that's happened to me and what's more, there's no need for me to grocery shop and wash dishes. (Laughs)"

**Dominique Marsan**  
Chic Resto Pop client for over 15 years



"Every Tuesday, I come to L'itinéraire to pick up foods supplied by Moisson Montréal. I am always satisfied by the products, I need them to cook nice little dishes. I'm able to make stews, spaghetti sauce, and other dishes. Otherwise, my budget would greatly suffer. These products I receive without charge aren't free at the grocery store!"

**Diane Curadeau**  
L'itinéraire Vendor, de l'Église metro station and corner Gordon/Wellington  
photo credit : Isabelle Bergeron

## Our community agencies operate in a variety of fields:

- Community centres
- Shelters & Housing
- Food pantries

- Youth centres
- Social reinsertion and fighting isolation
- Religious organizations
- Soup kitchens

- Welcoming and helping newcomers integrate
- Mental health
- Support for people afflicted by illness
- Social pediatrics
- Defense of rights

55%

35%

10%

## Portrait of actors in food security on the Island of Montreal

How many people are hungry every day in Montreal? Who are they, where are they located and what can we do to help them? Moisson Montréal, in partnership with *Système alimentaire montréalais (SAM)*, has produced a study to help answer these questions.

### Goal of the study :

Count all the food security resources available to the population in the community.



**Boroughs where the largest number of organizations are concentrated:**  
Ville-Marie (84)  
Villeray—Saint-Michel—Parc-Extension (65)  
Le Sud-Ouest (60)

**668** organizations work directly or indirectly in the fight against food insecurity, namely another 427 organizations in addition to the 241 accredited to Moisson Montréal (as of the study date)

**20%** of the organizations surveyed have the fight against food insecurity as their primary mission

**80%** of the organizations surveyed provide food aid but they have a broader mission (community center, religious organization, shelter, youth center)

## According to the 2018 Hunger Count:

**640 951** requests for food assistance fulfilled



Only counting the **257** community agencies

How many requests are fulfilled in Montreal by all the 668 organizations that are providing food assistance?

### Next paths of inquiry :

- Are we meeting the needs of all Montrealers who seek food assistance?
- How do we break their hunger cycle?

# List of community agencies served on a regular basis

excluding 14 confidential organizations

## Ahuntsic-Cartierville

Centre d'appui aux communautés immigrantes (CACI) / Corbeille Bordeaux-Cartierville / École Félix-Antoine / First Armenian Evangelical Church Montreal / Maison des jeunes de Bordeaux-Cartierville / Oeuvre des Samaritains Prise II / RAP Jeunesse (volet l'Accès-Soir) / Service de nutrition et d'action communautaire (SNAC)

## Anjou

Centre humanitaire d'organisation de ressources et de référence d'Anjou (CHORRA) / Service d'aide communautaire d'Anjou (SAC Anjou)

## Côte-des-Neiges – Notre-Dame-de-Grâce

Banque alimentaire de l'Université de Montréal / Baobab Familial / Bethlehem Healing Fountain / Cafétéria communautaire MultiCaf / Centre communautaire de loisir de la Côte-Des-Neiges / Centre communautaire Mountain Sights / Chabad Chai Center / Fondations du quartier / Head & Hands / Hive Café Solidarity Co-operative / Jamaica Association of Montreal / MADA Community Center / Relais Côte-des-Neiges / Résidence Projet Chance / River's Edge Community Church / Service d'interprète d'aide et de référence aux immigrants (SIARI) / Société de Saint-Vincent de Paul, Conférence Ste-Catherine-de-Sienne / St. Monica Community Food Pantry / The Depot Community Food Centre / Women on the Rise

## Dorval

Foyer du Liban / Omega Community Resources

## Lachine

Carrefour d'entraide Lachine / Carrefour jeunesse-emploi de Marquette / Centre de formation professionnelle de Lachine / Comité de vie de quartier Duff-Court (COVIQ) / Église Vivante de Christ / Extended Hands / Oeuvre soupe maison (Lachine) / Société de Saint-Vincent de Paul, Conférence Saint-Pierre-Aux-Liens / Société de Saint-Vincent de Paul, Resurrection of Our Lord

## LaSalle

Action Center / Boys and Girls Club of LaSalle / Centre du Vieux Moulin de LaSalle / Destination travail / Échange de services de LaSalle (C.A.D.R.E.) / Handicap-compétences-Travail (Triade HCT) / Maison des jeunes de LaSalle / Société de Saint-Vincent de Paul, Conférence de LaSalle

## Le Plateau-Mont-Royal

Association d'entraide Le Chainon / Atelier d'éducation populaire du Plateau / Autisme Montréal / Centre

communautaire Restauration / Centre d'aide à la famille / Centre du Plateau / Corporation Félix-Hubert d'Hérelle / Diners St-Louis / Hironnelle, Services d'accueil et d'intégration des immigrants / Les Foyers de la Création / Maison des amis du Plateau Mont-Royal / Maison du Parc / Mile End Community Mission / Native Friendship Centre of Montreal / Oeuvres de St-Jacques / Racine Croisée Solidarité Sawa / Resto Plateau / Santropol Roulant / Société de Saint-Vincent de Paul, Conférence du Plateau / Women's Centre of Montréal

## Le Sud-Ouest

Action Santé de Pointe St-Charles / Arche Montréal / Atelier 850 / Auberge communautaire du Sud-Ouest / Benedict Labre House / Bible Way Pentecostal Church / Comité d'éducation aux adultes de la Petite-Bourgogne et St-Henri (CÉDA) / Continuité - Famille auprès des détenues (CFAD) / Dépannage alimentaire Église Catholique Saint-Charles / James Lyng Adult Centre / La main qui partage / Maison d'entraide Saint-Paul et Emar / Maison des jeunes L'Escampette / Maison du partage d'Youville / Milieu éducatif La Source / Mission of the Great Shepherd / Saint Columba House / Salvation Army - Booth Center / Scientifines / Share the Warmth / Station Familles / Tyndale St-Georges Community Centre / Union United Church / Welcome Hall Mission

## Mercier – Hochelaga-Maisonneuve

Association de Défense des Droits Sociaux du Montréal-Métropolitain (ADDS-MM) / Auberge du cœur, Foyer de jeunes travailleurs et travailleuse de Montréal / Carrefour d'alimentation et de partage Saint-Barnabé (CAP Saint-Barnabé) / Centre d'entraide le Rameau d'Olivier inc. / Centre NAHA / Chic Resto Pop / Cuisine collective Hochelaga-Maisonneuve / Dopamine / Église Reflet de Christ ACPS / Escalier Notre-Dame / Groupe d'entraide de Mercier-Ouest (GEMO) / Impact Famille / JoJo Dépannage / Le Mûrier Inc / Maison à Petits Pas / Maison de réhabilitation Exode / Maison du Pharillon / Maison Tangente / Projet Harmonie / Regroupement entre-Mamans et Papas / Répît Providence / Service d'éducation et de sécurité alimentaire de Mercier-Est / Youth Centre Boyce-Viau

## Montréal-Nord

Amour en Action / Carrefour des retraités de Montréal-Nord Inc. / Centre communautaire éducatif Philos / Centre communautaire multi-éthnique de Montréal-Nord / Centre de pédiatrie sociale de Montréal-Nord / Centre Toxic-Stop / Église du Nazaréen de Montréal-Nord / Épicerie solidaire de l'Est - ÉPISOLE / Fourchettes de l'espoir / Phare de Montréal-Nord

## Pierrefonds-Roxboro

Centre multiculturel l'amour/ Maison entre famille/ On Rock Community Service/ West Island Assistance Fund

## Pointe-Claire

Royal Canadian Legion branch 57 / West Island Citizen Advocacy / West Island Mission

## Rivière-des-Prairies – Pointe-aux-Trembles

Action Secours Vie d'Espoir / Centre d'entraide aux familles (CEAF) / Centre de bienfaisance Mont-Sinaï / Centre de promotion Le Phare / Centre local d'initiatives communautaires du Nord-Est de Montréal (CLIC) / Coopérative d'habitation Giron d'aile / Cuisine collective À Toute Vapeur / Maison des jeunes de Rivière-des-Prairies

## Rosemont – La Petite-Patrie

Centre communautaire CEFEDI / Centre d'aide Nouveau Départ / Centre de ressources et d'action communautaire de La Petite-Patrie (CRAC Petite Patrie) / Centre N A Rive de Montréal / Compagnons de Montréal / Église Baptiste Évangélique de Rosemont / Église méthodiste libre de Rosemont / Maisonnette des parents / Mission catholique Sainte-Thérèse d'Avila / Oasis des enfants de Rosemont / Service d'aide et de liaison pour immigrants / La Maisonnée / Sun Youth

## Saint-Laurent

Centre communautaire Bon Courage de Place Benoît / Centre d'action bénévole et communautaire St-Laurent / Centre d'encadrement pour jeunes femmes immigrantes (CEJFI) / Centre de pédiatrie sociale de Saint-Laurent - Au coeur de l'enfance / Centre soutien-jeunesse de St-Laurent / Corporation culturelle latino-américaine de l'amitié (COCLA) / École secondaire St-Laurent / Oasis de Saint-Laurent / Ressources jeunesse de St-Laurent / Salvation Army - Community and Family Services / Simonet, Réseau de soutien et de service pour mères monoparentales

## Saint-Léonard

Alerte Providence / Association haïtiano-canado-québécoise d'aide aux démunis (AHCQAD) / Good News Chapel / Mouvement Fraternité Multi-Ethnique / Société de Saint-Vincent de Paul, Conférence de Saint-Léonard

## Verdun

Carrefour jeunesse-emploi de Verdun / Centre d'aide aux familles immigrantes (Casa C.A.F.I.) / Centre de formation professionnelle des Carrefours / Charité Soleil Levant / Maison des Jeunes Le Point de Mire de Verdun / Manna Verdun / Réseau d'entraide de Verdun / Réseau-Bénévoles de Verdun inc. / Société de Saint-Vincent de Paul, Conférence de Verdun / South West Mission / Toujours Ensemble

## Ville-Marie

Accueil Bonneau / Action Centre-Ville / AIDS Community Care Montreal (ACCM) / Association Bénévole Amitié / Auberge du cœur, Le Tournant / Carrefour Saint-Eusèbe / Centre d'entraide et de ralliement familial (CERF) / Centre d'action Sida Montréal (femmes) (CASM) / Centre récréatif Poupart inc. / Chez Doris / Comité social Centre-sud / École Pierre-Dupuy / Entraide Léo Théorêt / GEIPSI / Groupe communautaire l'itinéraire / Information alimentaire populaire Centre-sud / Loisirs St-Jacques / Maison du Père / Maisons Adrianna / Méta d'Âme / Midnight Kitchen / Mission Latino-Américaine Notre-Dame de Guadalupe / / Montreal Diet Dispensary / Nazareth House / Old Brewery Mission / / PAS de la rue / People's Potato / Projet d'intervention auprès des mineurs-res prostituées (PIAMP) / Projet LOVE / Projets Autochtones du Québec / Refuge des jeunes de Montréal / Ruelle de l'avenir / Sac à Dos - Action de réinsertion sociale / Santé et mieux-être des hommes gais et bisexuels (RÉZO) / Société de Saint-Vincent de Paul, Cathédrale Saint-Antoine / Spectre de Rue / St-James Drop-In Centre / St-Michael's Mission / Y des Femmes de Montréal / YMCA du Québec (Les)

## Villeray – Saint-Michel – Parc-Extension

Afrique au féminin / Carrefour populaire de Saint-Michel / Centre communautaire La Patience / Centre d'orientation et de prévention de l'alcoolisme et de la toxicomanie latino-américain (COPATLA) / Centre Sainte-Croix / Church of Pentecost Agape Food Drive / Comité Canada soins relève vie / Comptoir alimentaire Villeray / Cuisine et vie collectives Saint-Roch / Famille Myriam de la Miséricorde / Groupe d'action pour la prévention de la transmission du VIH et l'éradication du Sida (Gap-Vies) / Héberjeune de Parc Extension / Les Jumeleurs / espace communautaire / Maison de quartier Villeray / Mon Resto Saint-Michel / Park-Extension Youth Organization (PEYO) / Patro Le Prevost / Renaissance Montréal / Seniors Association « FILIA » / Service éducatif spécialisé et adapté de Montréal (SÉSAM) / Services sociaux Hellénique du Québec, Communauté Hellénique du Grand Montréal

## Westmount

The Open Door

# An abundant variety of food

14 948 422 Kg

of food distributed in 2018-2019 to the food aid network, including 10 736 705 Kg to our community agencies in Montreal

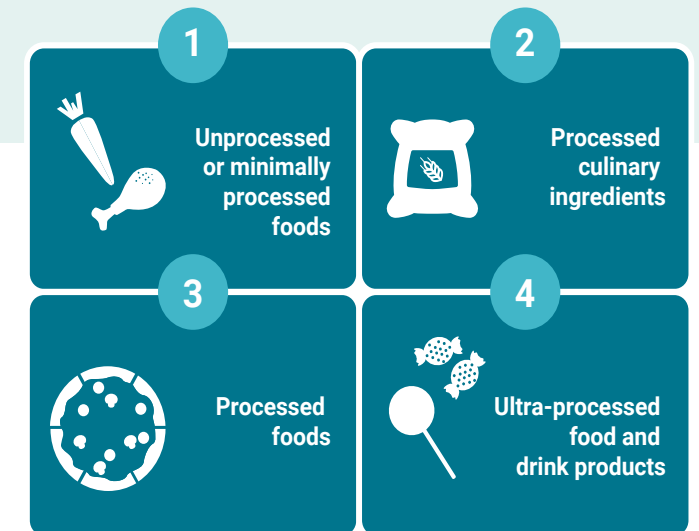


- Fruit and vegetables - 26%
- Dairy - 16%
- Grains - 14%
- Canned goods - 14%
- Various foods - 10%
- Meat and substitutes - 7%
- Salty or fatty foods - 4%
- Drinks - 5%
- Sweets - 2%
- Baby food and products - 1%
- Non-edible products - 3%

## NOVA INDEX

Moisson Montréal now classifies all foods distributed according to the NOVA index, a food classification index according to their level of processing. This classification makes it possible to measure and develop our qualitative aspect.

40% of the food distributed by Moisson Montréal is fresh, minimally processed food or processed culinary ingredients (codes 1 and 2) according to the NOVA coding. These foods are especially recommended for their nutritional intake as part of a healthy diet.

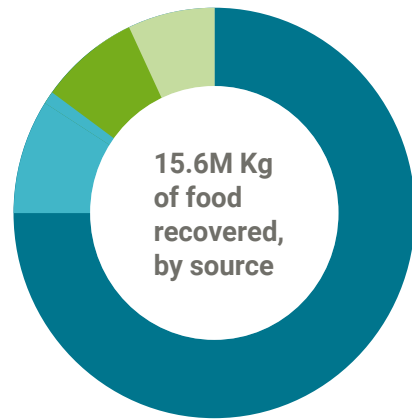


"We believe that every family in Montreal should have sufficient access to healthy and nutritious foods to ensure their children's normal growth and development so that they can lead healthy lives in dignity. We have developed our services according to the needs of families.

We collaborate closely with Moisson Montréal to ensure the effectiveness of our actions in food security. Our shared trust and desire to support the services we offer reinforces our sustained impact on these families. Thanks to this partnership, our actions are steady, constant, and abundant, week after week."

## A network of 300+ food donor partners

The vast majority of foods distributed by Moisson Montréal were donated by industry partners, throughout the food supply chain (from the field to the market).



- Producers, processors, distributors and other partners - 74%
- Food Banks Canada (FBC) - 10%
- Food Banks of Québec (FBQ) - 9%
- Food Recovery in Supermarkets Program (FRSP) - 7%



## CARBON ASSESSMENT

According to a recent carbon assessment, carried out thanks to the generosity of the Trottier Family Foundation, the reduction of food waste resulting from our recovery and redistribution model, Moisson Montréal removes 18,000 tonnes of carbon (Co2) on an annual basis that would have otherwise ended up in the atmosphere had the food gone to waste. This is equivalent to emissions from:



## FOOD WASTE SOURCES (as a % of total waste)

In Canada, 58% of food produced is wasted at various stages along the supply chain and 86% of this waste occurs before food is purchased by consumers.\*



\*Source : RECYC-QUÉBEC

## Food Recovery in Supermarkets Program

Initially launched in 2013 by Moisson Montréal, the Food Recovery in Supermarkets Program (FRSP) now saves unsold consumables from Montreal supermarkets to provide such surplus foods to 257 community organizations serving Montrealers in need.

The FRSP enables the sharing of tons of food each week with thousands of families and is possible thanks to wide scale collaboration between Moisson Montréal, Quebec retail food industry leaders and local supermarkets.

### The FRSP reflects Moisson Montréal's two-pronged mission:

- To promote access to healthy, nutritious food for all
- To take part in creating sustainable solutions

## AN ESSENTIAL SOURCE OF MEAT DONATIONS

- The protein value of meat distributed is a key feature of Moisson Montréal's food assistance program
- The addition of meats enables partner community agencies to significantly reduce their food-purchase budgets

## SIGNIFICANT REDUCTION OF FOOD WASTE IN GROCERY STORES

## 100+ SUPERMARKETS COMMITTED TO THIS SOCIAL AND ENVIRONMENTAL SOLIDARITY PROJECT

Many thanks to the Fondation Marcelle et Jean Coutu for its tremendous support!



Our thanks to the retailers participating in the Food Recovery in Supermarkets Program



1 051 949 Kg recovered

## TOTAL QUANTITIES OF RECOVERED PRODUCTS IN 2018-2019, BY CATEGORY



Meat  
506 000 Kg



Various foods  
306 097 Kg

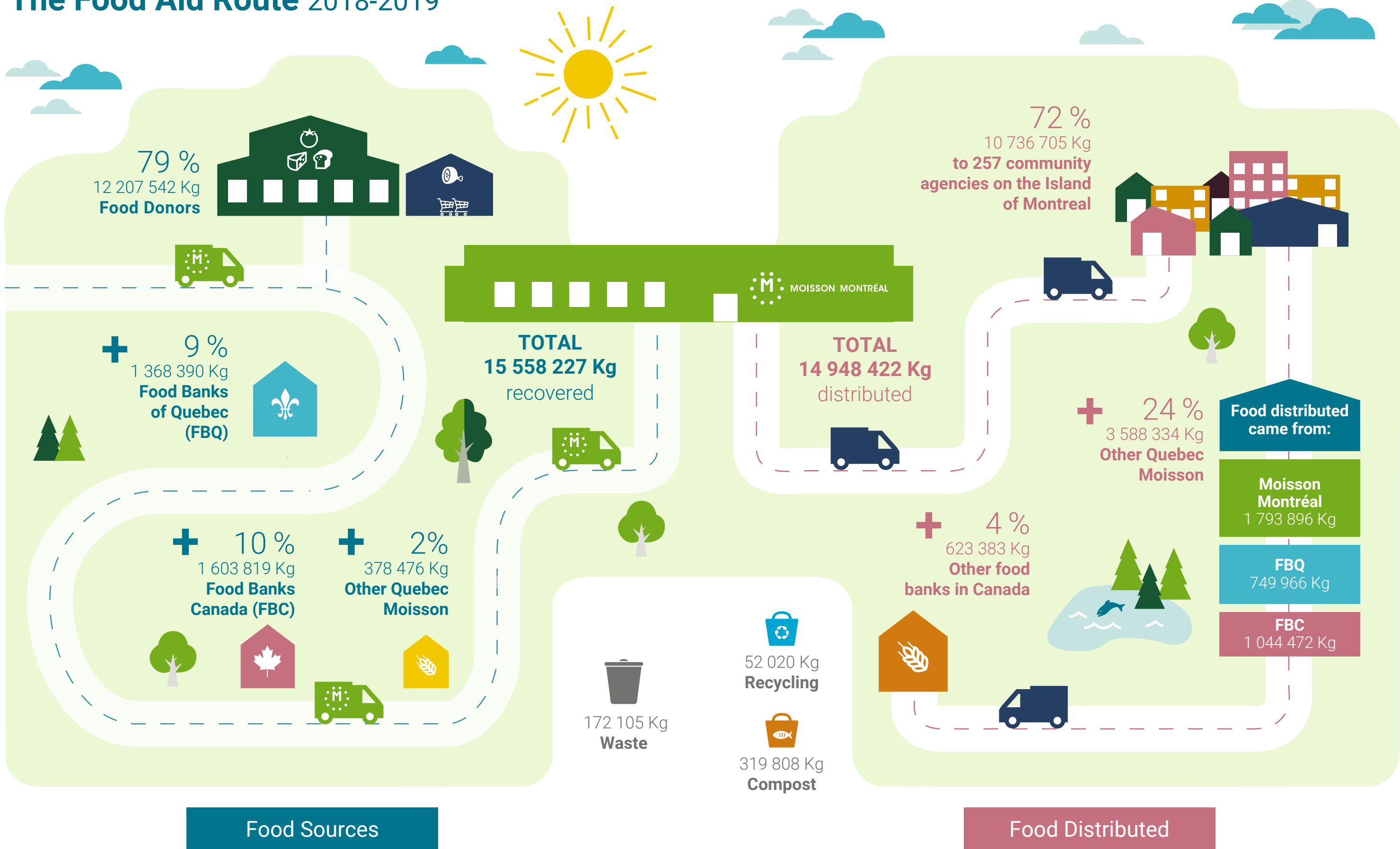


Baked goods  
206 295 Kg



Fruits and vegetables  
33 557 Kg

# The Food Aid Route 2018-2019



Food Sources

Food Distributed

## Volunteers at the heart of our social impact

12 180 volunteers lend a helping hand to Moisson Montréal employees in the smooth running of our daily operations, for a total of 90 235 volunteer-hours in 2018-2019, the equivalent of 50 full-time positions. The contribution of volunteers is great appreciated and vital. It's thanks to their support, year after year, that Moisson Montréal is able to realize its mission.



"Before starting my internship, I read the statistics published by Moisson Montréal but it was working with the team that made me truly realize the scale of the needs and how crucial volunteers are in the daily pursuit of the organization's mission. My internship was a great professional experience and it resulted in a permanent position."

Axelle Delaplace  
HR intern



"In April, I have complaints from students. They come to me to tell me they are unhappy that their experience at Moisson Montréal is over and they want to come back. And, I think of a particular student who was almost in tears.

I asked him, 'What's wrong?'

And he said, 'I do not want Moisson Montréal to be finished. I want to go back!'"

Maria-Niki Bartzakos  
Maria-Niki Bartzakos, TSAL and  
Employment Readiness Coordinator  
Giant Steps School

## Regular volunteers

We sincerely appreciate the volunteers who, **individually or in teams**, come on a daily or weekly basis, representing nearly 40% of volunteering hours realised at Moisson Montréal. Among them: active retirees, interns, students from special needs schools, as well as 26 participants of various programs for social inclusion and integration, such as the Centre de réadaptation en déficience intellectuelle et en troubles envahissants du développement (CRDITED), the Centre de ressources éducatives et pédagogiques (CREP) and the Programme d'aide et d'accompagnement social (PAAS Action).

## Occasional volunteers

We also count on thousands of occasional volunteers, including 360 groups from companies, schools and other organizations, together accomplishing over 60% of volunteering hours. **THANK YOU!**

"While the volunteer day activity in Moisson Montréal's warehouse brought Desjardins employees closer together as a team, it also made us more aware of the role your organisation plays in the fight against food insecurity. It was truly an honor to participate in this activity, and we thank you very much. "

Angélique Carette  
Director Services and Operations, Desjardins Private Wealth



## Donor testimonials

Moisson Montréal counts on the essential support of thousands of donors who care deeply about our cause. They rely on us to maximise the impact of each dollar donated. Thanks to the generosity of our volunteers and food donors, we benefit from an extraordinary multiplier effect. In fact, each monetary donation of \$1 enables us to distribute over \$15 worth of food, inspiring donors to give with confidence, knowing each gift makes a difference.



"For more than 20 years, Moisson Montréal has been a beacon for the Fondation Marcelle et Jean Coutu.

We are pleased to be able to count on their expertise in food security as well as their dynamic vision in order to better serve the Montreal community."

Marie-Josée Coutu  
President  
Fondation Marcelle et Jean Coutu



"Not many charities can turn a dollar donation into fifteen dollars' worth of food but what's also special about Moisson Montréal is how they find a way to connect good food that would have otherwise been needlessly wasted with community programs that feed those in need. The scale at which they do it is tremendous. We care about sustainability and we believe it's important to support Moisson Montréal in its mission."

James and Diana Bouchard  
annual donors since 1984

"Maxi and Provigo are deeply committed to working with and supporting Moisson Montréal in the fight against food insecurity. As this is a cause that is dear to our entire community, from our employees to our partners and customers, it is natural for us to share the values of mutual aid and respect with an organisation whose mission is to supply food to community organizations serving the vulnerable populations across the Island of Montreal."

Glenn Acton  
Vice President  
Discount Fresh Merchandising  
Loblaws Companies Limited



"Having established The Malouf Family Fund at the Foundation of Greater Montreal has allowed our family to stay closely connected to the needs of our city, and we believe it is the best way we can help improve the community's quality of life. Food security is the foundation of basic human needs, and Moisson Montréal plays a critical role nourishing those people in need. The multiplier effect Moisson Montréal has on moneys raised is truly impressive, and we are pleased to continue to support your cause."

Peter and Patrick Malouf





# Events and campaigns 2018-2019

Follow us

## April The Great Food Drive for Children \$180 294

An initiative aimed at meeting the needs of nearly 20,000 children from 0 to 5 years who are suffering from hunger in Montreal, on the South Shore and in the Eastern Townships. The 2018 campaign, presented by Maxi and Provigo, was conducted jointly with Moisson Rive-Sud and Moisson Estrie. From April 1<sup>st</sup> to April 30<sup>th</sup>, 2018, the campaign took place in four phases: Children's Day, the food drive/fundraising, the "Chef at Home" auction and the benefit dinner at the Pastaga restaurant.



## June Golf \$259 752

On June 14, 2018, we went back in time for our 16<sup>th</sup> major vintage golf tournament! Despite the rain, our golfers had the opportunity to participate in many field activities making this event a major source of funding.



## July/August Hunger doesn't take a Holiday \$82 027

During the summer months, many families on the Island of Montreal suddenly have fewer food resources available to them because they can no longer benefit from food aid from schools or various programs that suspend their activities during the summer season. At that time, our agencies are often highly solicited by vulnerable community members. This campaign aims to fill the lack of services resulting from this need during the summer period and to help make the public aware of the fact that hunger does not take a holiday.



## September JAMM Benefit Evening \$53 390

Moisson Montréal's Jeunes Alliés Benefit Evening, held on September 13<sup>th</sup> at Entrepôts Dominion, is a great networking event. More than 250 young professionals came together to invest in their community, while enjoying an unparalleled culinary experience.



## November/December Feeding the Holiday Spirit \$144 848

From November 1<sup>st</sup> to December 31<sup>st</sup>, 2018, hundreds of companies and thousands of individuals invested in raising funds and non-perishable food for our annual winter campaign. In addition, more than 17,000 holiday baskets were made and, thanks to the Fondation Marcelle et Jean Coutu, 2,800 turkeys were distributed.



## March L'Atelier de Joël Robuchon \$34 096

The 2nd edition of this annual gastronomic evening, entitled "In Perfect Harmony", took place on March 13<sup>th</sup> 2019 at the Montreal Casino's prestigious restaurant L'Atelier de Joël Robuchon. This grand culinary event offered guests an unforgettable experience.



## Third-party campaigns 2018-2019

Moisson Montréal is very grateful to the many partners that support us in our mission by organizing their own fundraising events and activities. Here are just a few of these wonderful initiatives – thank you on behalf of our entire community!

The media food drive



MANY THANKS on behalf of our entire community!

## Statement of Revenue - year ended March 31

	2019	2018 restated
<b>FOOD SUPPLY</b>		
In-kind contributions of food	\$88,681,894	\$92,031,669
Compost, recycling, waste and changes in inventory	(3,255,711)	(1,734,456)
In-kind contributions of food redistributed	(85,206,010)	(89,314,246)
<b>Net result - Food supply</b>	<b>220,173</b>	<b>982,967</b>
<b>FUNDRAISING AND ADMINISTRATIVE ACTIVITIES</b>		
<b>Revenue</b>		
Donations	3,223,129	2,481,532
Fundraising activities	1,512,770	1,567,633
Contributions	509,927	406,903
Rental and other services	557,619	495,170
Amortization of deferred contributions related to fixed assets and intangible assets	188,445	208,010
Financial and other revenues	45,967	19,143
	6,037,857	5,178,391
<b>Expenses</b>		
<b>Operations</b>		
Warehouse	1,277,284	1,238,141
Procurement	358,899	272,509
Transportation	855,665	745,102
Maintenance of building	842,423	815,635
Community liaison	173,694	156,679
	3,507,965	3,228,066
Fundraising activities	142,674	155,258
Activities and communications development	342,678	483,173
Philanthropic development	296,937	173,631
<b>Management</b>		
Executive and finances	802,023	726,201
Human resources	355,038	347,947
Financial expenses	18,800	24,176
	1,175,861	1,098,324
	5,466,115	5,138,452
<b>Net result - Fundraising and administrative activities</b>	<b>571,742</b>	<b>39,939</b>
<b>Excess of revenue</b>	<b>\$791,915</b>	<b>\$1,022,906</b>
<b>Total revenue</b>	<b>\$91,464,040</b>	<b>\$95,475,604</b>
<b>Total expenses</b>	<b>90,672,125</b>	<b>94,452,698</b>
<b>Excess of revenue</b>	<b>\$791,915</b>	<b>\$1,022,906</b>
<b>Excess of revenue excluding food supply</b>	<b>\$571,742</b>	<b>\$39,939</b>

## Statement of financial position - March 31

	2019	2018 restated
<b>CURRENT ASSETS</b>		
Cash	\$2,886,438	\$2,261,171
Accounts receivable	210,039	266,364
Grant receivable from the MAMOT	102,009	97,484
Inventory of food	2,626,103	2,405,930
Prepaid expenses	103,824	102,590
Current portion of investments	362,572	80,611
	6,290,985	5,214,150
Grant receivable from the MAMOT	267,152	369,163
Investments	849,136	924,397
Fixed assets	5,368,127	5,621,354
Intangible assets	23,591	33,701
	6,508,006	6,948,615
<b>Total assets</b>	<b>\$12,798,991</b>	<b>\$12,162,765</b>
<b>CURRENT LIABILITIES</b>		
Payables and accrued charges	\$508,191	\$423,410
Deferred contributions related to specific projects	251,979	177,100
Deferred revenue	71,236	101,756
Current portion of subsidized long-term debt	102,009	97,484
Current portion of unsubsidized long-term debt	-	3,727
	933,415	803,477
Long-term debt	267,152	377,853
Deferred contribution related to children's food aid	983,433	995,685
Deferred contributions related to fixed and intangible assets	2,993,408	3,156,082
	4,243,993	4,529,620
<b>Total liabilities</b>	<b>5,177,408</b>	<b>5,333,097</b>
<b>NET ASSETS</b>		
Internally restricted		
Management of capital assets	1,250,000	850,000
Invested in capital assets	2,398,310	2,486,556
Unrestricted	3,973,273	3,493,112
	7,621,583	6,829,668
<b>Total liabilities and net assets</b>	<b>\$12,798,991</b>	<b>\$12,162,765</b>

## 2017-2020 Strategic Planning Follow-up

Last year, following consultations with several stakeholders, we developed a three-year strategic plan. Since then, a lot of work has been done. We are now entering this final year of this strategic plan with the idea of completing all the necessary actions identified.

### The 5 areas of improvement:

1. Improve the quantity and variety of food distributed to organizations, optimize the supply network and maintain the performance of the distribution network
2. Establish effective structured funding and a philanthropic culture within the organization
3. Create real partnerships with accredited organizations
4. Develop operational synergies with other 'Moisson' food banks in Québec and complementary organizations
5. Consolidate the organization

## Positive Financial Results

The 2018-2019 year ended on a positive note. Although our income statement reflects a considerable surplus, it is already largely earmarked to funding major infrastructure projects, including unexpected repairs to our roof.

We would like to warmly thank the Fondation Marcelle et Jean Coutu and Centraide of Greater Montreal for renewing their valuable support. We are also proud to welcome the Chamandy Foundation among our principal partners. The multi-year commitments of generous donors allow us to plan for the long-term and to see the future with greater optimism. All of our annual and monthly donors together represent one of the main pillars of our sustainability.

## The Food Procurement Challenge

Moisson Montréal constantly strives to improve the quality of the food it redistributes. To promote healthy eating habits, as outlined in Canada's new Food Guide, we will soon establish a fruit and vegetable preservation facility, which will allow increased supply of produce to those in need. In addition, we have reviewed the categorization of our inventory and implemented the NOVA classification system, which categorizes food according to their degree of processing. In 2018-2019, 40% of the food distributed by Moisson Montréal was fresh, minimally processed food or processed culinary ingredients.

In addition, we try to recover as much food as possible to meet the needs of our accredited agencies which tell us they need an increase in the food supply by a third to meet the needs of their users. These needs represent only a portion of the needs identified in Montreal, where 427 organizations other than those accredited to Moisson Montréal offer food assistance. This impressive number of organizations reminds us of the importance of the food recovery work we do, while helping to reduce food waste.

## In Search of Systemic Solutions

At the regional level, Moisson Montréal sits on the new Montreal food policy council, the *Conseil de politiques alimentaires de Montréal (Conseil SAM)*. The purpose of the council is to provide strong regional food leadership by engaging stakeholders, advising policy makers and supporting transformative initiatives. Moisson Montréal is proud to actively contribute to this council, aiming to provide access to a variety of healthy, local, affordable and sustainable food for all.

On the side of our associative life, we keep our *Grands Échanges* platform active. This discussion forum with accredited agencies allows us to listen to their needs and to explore topics of common interest. This year's discussions focused on optimizing the food supply and on holiday baskets.

## 35 years of solidarity!

Moisson Montréal will celebrate its 35th anniversary in 2019. We thank all the donors who have made this idea of community cooperation a reality for more than three decades. We also warmly thank the people who have been involved with Moisson Montréal over the years and who have helped ensure the sustainability of this fantastic social solidarity project.

Many people testify to the impact of Moisson Montréal's food in their lives. These people face transient or daily barriers and they need our support. It is the lives of many thousands of people that we transform collectively. Let's continue the job; there will always be a need for mutual aid!

# MANY THANKS to our devoted donors

We sincerely thank the great community of thousands of individuals, companies, foundations and various other supporters who are making a great difference in the fight against food insecurity. We recognize especially those who go above and beyond in terms of the scale of their contributions or of their demonstrated loyalty and wide-ranging efforts in support of Moisson Montréal.

## 2018-2019 Financial donors

### Visionary Partner (\$500 000 +)

Fondation Marcelle et Jean Coutu

### Mission Partners (\$75 000 - \$499 999)

Agence de la santé et des services sociaux (PSOC)  
Anonymous  
Centraide du Grand Montréal  
Chamandy Foundation  
Fondation J.A. DeSève  
Food Banks Canada  
J. Armand Bombardier Foundation  
La guignolée des médias  
Les Banques alimentaires du Québec  
Loblaw Companies Limited (Maxi and Provigo)  
Société des alcools du Québec  
Ville de Montréal

### Benefactor Partners (\$10 000 - \$74 999)

14 anonymous donors  
A. Lassonde  
Canadian Pacific Railway  
Casino de Montréal  
Corporation des Soeurs Franciscaines  
Dollarama  
Fidelity Investments Canada Limited  
Fiducie Jacqueline Lallemant  
Fondation Émilie-Tavernier-Gamelin  
Goldcorp – Éléonore  
Loto-Québec (and subsidiaries)  
Lundbeck Canada Inc.  
Malouf Family Fund at the Foundation of Greater Montreal  
National Money Mart  
Oeuvres Régis-Vernet (Les)  
Omni Hotels & Resorts Mont-Royal | Montréal  
OSIsoft Canada ULC  
RBC Royal Bank  
RECYC-QUÉBEC  
Régulvar inc.

Résidences Soleil - Groupe Savoie (Les)  
Roxboro Excavation inc.  
SIAL Canada  
Société de gestion Sogefor Inc.  
Sodexo Foundation  
Système alimentaire montréalais  
TFI International  
The Tenaquip Foundation  
Trottier Family Foundation  
Walmart Canada  
Zeller Family Foundation

### Supporting Partners (\$5 000 - \$9 999)

8 anonymous donors  
Agences Robert Janvier Ltée (Les)  
Alliance Prével  
Bloomberg LP  
BMO Banque de Montréal  
Bonduelle Americas  
Boulangeries Weston Québec Itée  
Connor, Clark & Lunn Foundation  
Desjardins  
Emeral Investments inc.  
Enterprise Rent-A-Car Foundation  
Epiceries P.A. Nature Inc.  
Equitable Bank  
Eric T. Webster Foundation  
Fabrique de la paroisse Notre-Dame de Montréal  
Fondation Boucher-Lambert (La)  
Fondation de bienfaisance T.A. Saint-Germain (La)  
Fondation de la Corporation des Concessionnaires d'Automobiles de Montréal  
François Chagnon  
Hay Foundation (The)  
IATSE  
National Bank  
PepsiCo Canada  
Prével  
Produits Lubri-Delta inc.  
PwC Canada  
Red Bull Canada  
Richard Legault  
Rona  
Subway Canada  
Toitures Omer Brault inc.  
Unifor  
Ville de Montréal - Arrondissement de LaSalle  
Wawanesa



## Food donors

### Visionary Partners (1 000 000 Kg+)

Bonduelle Americas  
Canadawide  
Food Banks Canada  
Les Banques alimentaires du Québec

### Mission Partners (250 000 - 999 999 Kg)

Boulangerie Saint-Méthode  
Canada Bread  
General Mills Robert Transport  
Global MJL  
Kraft Heinz Canada  
Loblaw Companies Limited (Maxi and Provigo)  
Metro inc.  
Pommes Ma-Gic Inc.  
Stericycle  
+ Corporate and community food drives

### Benefactor Partners (50 000 - 249 999 Kg)

A. Lassonde Inc.  
Agri-Mondo  
Agropur Natrel  
Aliments Bercy (Les)  
Aliments BCI Foods Inc.  
Botsis Fruits et Légumes  
Chenail  
Courchesne Larose  
Défi Jeunesse Québec

Fermes V. Forino & Fils inc. (Les)  
Fruits et Légumes Gaétan Bono inc.  
Jardins Paul Cousineau & Fils (Les)  
Moisson Lanaudière  
Moisson Laurentides  
Moisson Mauricie  
Moisson Rive-Sud  
Olymel  
Protair-X Environmental Inc.  
Royal Alpha  
Second Harvest  
Sobeys  
Speroway  
Thomas Fruits et Légumes  
Walmart Canada

### Supporting Partners (10 000 - 49 999 Kg)

Abbott Laboratories  
Accueil Bonneau  
Agri-Sol Inc.  
Aliments Médaillon Inc.  
Aliments Rustica Inc. (Les)  
Bœuf Mérite  
Boulart Inc.  
CONSU-PAK INC.  
Daiya Foods Inc.  
Danone Canada  
Dubord & Rainville Inc  
Exceldor Cooperative  
Ferme Van Velzen et Fils  
Fromageries Bel Canada Inc.  
Fruits & Passion  
Groupe Phoenicia Inc.  
GS1 Canada  
Irving Consumer Products Limited  
Jan K. Overweel Limited  
JB Laverdure Inc.  
Keurig Canada  
La guignolée des médias  
La Tablée des Chefs  
Lavo (KIK Holdco Company)  
MADA Community Center  
Maraichers Bec Sucré Inc.  
Martin Brower Ltee  
McKesson Canada  
McMahon  
Miss Fresh  
Moisson Granby  
Moisson Laval  
Moisson Saguenay-Lac-St-Jean  
Moisson Sud-Ouest  
Mondou  
Nellson nutraceutique Canada inc.  
Parmalat Canada Inc.  
PepsiCo Canada  
Pharmalab inc.  
Regroupement des Magasins-Partage de l'île de Montréal  
SD Transport  
Shah Trading Company Ltd  
Smucker Food of Canada Corp.  
Transport Logi-Pro Inc.  
Transport Midland Limitée  
VEGPRO International Inc.  
Versacold  
Viandes Lacroix (Les)

Vitran Express Canada Inc.  
Western Harvest

## Volunteering donors

### Visionary Partners (2 000 H+)

Centre François-Michelle  
CRDITED (Centre de réadaptation en déficience intellectuelle et en troubles envahissants du développement)

### Mission Partners (1000 - 1999 H)

Céline Dojn  
Charles-Édouard Joannides  
Cindy Tremblay  
Desjardins  
École Évangéline  
German Podolnik  
Lower Canada College  
Maxime Greffe-Germain  
Rogers Communications  
TELUS Québec

### Benefactor Partners (500 - 999 H)

ALDO Group  
Anna Peng  
Axelle Delaplace  
Bell Canada  
Bombardier Inc.  
Casino de Montréal  
Danny Basso  
David Guilbeault-Mayers  
Deloitte S.E.N.C.R.L.  
École Lucien Guilbault  
École secondaire Dorval-Jean XXIII  
Giant Steps  
Humberto Mora  
Josette Archambault  
L'Oréal Canada  
Ludovic Delahaye  
MIRE (Mouvement pour l'intégration et la rétention en emploi)  
Morgan Stanley  
National Bank  
PSB Boisjoli  
RBC Royal Bank  
Resto Plateau  
UAP  
Wagar Adult Centre

## Supporting Partners (200 - 499 H)

Air Canada  
Alain Gingras  
Association Régionale Soccer Lanaudière  
Barbara Kalamoutsos  
belairdirect Insurance  
Business Development Bank of Canada  
BDO Canada LLP  
BMO Financial Group  
CAE  
Caisse de dépôt et placement du Québec  
Centre Champagnat  
Centre de formation professionnelle des métiers de la santé  
Charles Fitzpatrick  
Cisco  
Collège Charlemagne  
Collège de Montréal  
Deon Browne  
École Secondaire Jean-Grou  
École secondaire Soulanges  
Énergie Valero  
Fairstone Financial  
Fido  
Fiorentino Antonitti  
Frank Fazio  
Ghyslaine Raymond  
Ginette Daigneault  
Hewlett-Packard (Canada) Cie  
Intact Insurance  
Jakob Fyfe  
Jean Marcoux  
Maison des jeunes de LaSalle  
Manulife  
Marielle St-Amour  
Michel Gauthier  
Molly Santerre  
Nelson Shum  
Raymond Brodeur  
Sabrina Piché Brousseau  
Softchoice  
Spencer Anderson  
Summit School  
Télio et Cie  
Ubisoft  
Yvon Hunter  
YWCA Montreal



National Bank



TELUS Québec

## In-kind donors (\$5,000+)

Architectes Labonté Marcil  
Avenue 8  
Brasseries Labatt du Canada  
Brasseries Sleeman  
Camtech  
Casino de Montréal  
Conseil 2.0  
Construction D.E.M. Guilbault inc.  
Département de nutrition de l'Université de Montréal  
Entrepôts Dominion  
Fibrenoire  
Jacques Gascon  
La Ronde  
LINKBYNET  
Location d'outils Simplex  
Omni Hotels & Resorts Mont-Royal | Montréal

OVH  
Petrie Raymond  
Pétroles Crevier inc.  
Remorques Le Convoi  
Sanimax  
Service d'Entretien Pro-Prêt inc.  
SOPREMA  
SYRUS Réputation  
Tabasko Communications  
Toitures Omer Brault Inc.  
Voyages Gendron  
West End Building & Maintenance



Casino de Montréal

## Loyal donors (5+ years) active in more than one aspect of giving each year

A. Lassonde  
Air Canada  
Bell Canada  
BMO Bank of Montreal  
Bonduelle Americas  
Casino de Montréal  
CGI inc.  
Ciena Canada  
Compugen  
Daniel Handfield  
Deloitte  
Desjardins  
Fondation Marcelle et Jean Coutu  
Food Banks Canada

Hélène Matte  
La guignolée des médias  
La Petite Bretonne  
Lavo (KIK Holdco Company)  
Les Banques alimentaires du Québec  
Loblaw Companies Limited (Maxi and Provigo)  
Marielle St-Amour  
National Bank  
OSIsoft Canada ULC  
Paraza Pharma Inc.  
Parmalat Canada Inc.  
Prével Alliance  
PwC Canada  
Service Canada  
TELUS Québec  
Trailer Wizards  
Viandes Lacroix  
Vidéotron



Spokespeople for the GFDC at  
the Children's Day  
Olivier Niquet  
Élise Guilbault  
Marie-Ève Piché (Maman Caféine)

## Public figures

A special thank you to the many public figures who lend their voices and talents to the cause with dedication.

Élise Guilbault  
Justin Kingsley  
Anthony Joyce  
Claude-Michel Bleau  
Eric Gonzalez

Guyline Tremblay  
James Hyndman  
Jérôme Ferrer  
Marc Labrèche  
MC Gilles

Marie-Ève Piché  
Olivier Niquet  
René-Richard Cyr

"To fight social inequalities, we have to start by helping the most vulnerable members of our society, that being our children. Moisson Montréal aims to give everyone a chance to start their lives properly. I, for one, am proud to help spread the word."

- Olivier Niquet, Spokesperson for the Great Food Drive for Children

**MANY THANKS**